



FOR IMMEDIATE RELEASE

2012 Naples Winter Wine Festival unveils exquisite wine lots

NAPLES, Fla. (Dec. 8, 2011) – The Naples Winter Wine Festival will once again raise the bar of elegance and luxury in 2012 with a stellar lineup of one-of-a-kind wine lots. When the auction commences on Jan. 28 in Naples, Fla., patrons will have a chance to bid on rare and collectible bottles including a 35-bottle vertical of Château Haut-Brion spanning 84 years, exclusive trips to some of the world's most iconic wine estates from Napa Valley to Tuscany and once-in-a-lifetime VIP experiences. Wine lots include tickets to the "American Idol" finale, a behind-the-scenes experience at the Kentucky Derby and a stunning trip to India. All of the funds raised by the festival benefit Naples Children & Education Foundation's mission of supporting charitable programs that improve the physical, emotional and educational lives of underprivileged and at-risk children in Collier County.

"We are so appreciative of the incredible lineup of wine lots assembled by participating vintners and private collectors for the 2012 festival," said Joan Clifford, NCEF trustee and co-chair of the festival with her husband, Bob. "We couldn't be more grateful knowing that all of the winning bids will go directly to the Naples Children & Education Foundation."

Following are highlights of auction lots, assembled by the 2012 participating vintners and private donors, to be offered at the festival. Descriptions of all auction lots will be posted in the near future at www.napleswinefestival.com.

"Treasure Chest" lot comes from the festival's very own Honored Vintner, HRH Prince Robert of Luxembourg, and includes one of just 15 produced 75th Anniversary red wine consoles commemorating the acquisition of Château Haut-Brion by Clarence Dillon, with fine silverware by renowned Italian silversmith and jewelry designer, Buccellati. Completing the lot is a collection of eight legendary vintages of Château Haut-Brion Rouge: 1935, 1945, 1959, 1961, 1975, 1989, 1990 and 2009, as well as six bottles each of the yet-to-be-released 2010 vintage of Château Haut-Brion Blanc and Château Haut-Brion Rouge.

"In Honor of Haut-Brion" is a stunning vertical collection of Château Haut-Brion, including a 3L bottle from the 1989 vintage, rated 100-points by both Wine Spectator and The Wine Advocate, and a 1.5L Magnum from both the 2000 and 2005 vintages. The lot also features 35 bottles including 1921, 1924, 1928, 1929, 1943, 1945, 1947, 1948, 1949, 1952, 1955, 1959, 1961, 1964, 1966, 1975, 1978, 1979, 1981, 1982, 1983, 1985, 1986, 1988, 1989, 1990, 1995, 1996, 1998, 1999, 2000, 2001, 2002, 2003 and 2005 vintages. The lot will also include a customized art deco-style dry bar and wine cabinet created especially for the 2012 NWWF by Thomas Riley Artisans' Guild.

"Wine, Women and Song" lot includes Magnums from Colgin Cellars and a trip to Los Angeles for two couples for a private blind tasting and dinner at the home of Ann Colgin and Joe Wender, co-hosted by Carol and Philip Norfleet of The Napa Valley Reserve. The tasting will feature the 2005 Colgin Criad alongside the 2005 vintage from the Bordeaux First Growths: Château Haut-Brion, Château Lafite-Rothschild, Château Latour, Château Margaux and Château Mouton-Rothschild, and the 2004 Colgin IX Estate Syrah with the 2004 vintage from famed Rhône producers Guigal, Chave and Chapoutier. A feast

will follow the tasting with additional wines from Colgin, The Napa Valley Reserve, and gems from Ann and Joe's private cellar. The next day, winners will visit the Los Angeles County Museum of Art for an in-depth tour with a private curator, followed by lunch at Joachim Splichal's new restaurant, Ray's. After lunch, winners will attend the live performance of the 2012 "American Idol" finale, in VIP style. After the show, winners will have access to the VIP afterparty, attended by hosts, contestants and other celebrity guests. The winning bidders will also have a chance to create their own customized perfume from fragrance house Strange Invisible Perfumes, in addition to receiving one 50mL bottle of Colgin's Essence of IX perfume.

"Star for a Day" lot features a set of 3L bottles from Gargiulo Vineyards, along with a VIP trip for two couples to Southern California featuring private airfare and accommodations in presidential suites for three nights at Montage Laguna Beach and three nights at Montage Beverly Hills, including spa treatments and dining. While at Montage Laguna Beach, guests will enjoy dinner with the Gargiulo's at Studio Restaurant. In Los Angeles, guests will have an opportunity to attend the taping of "Two and a Half Men," with a private set tour hosted by Emmy award-winning actor, Jon Cryer. They will also take part in a private baking class with Richard Ruskell, winner of Food Network's "Last Cake Standing;" a private dinner at Scarpetta; a special wine dinner at Capo Restaurant hosted by wine expert Christian Navarro, which will feature Château Rauzan-Ségla's most prized vintages; signed cookbooks; gift certificates; welcome baskets; and lunch from Thomas Keller's Bouchon Bakery. The experience concludes with a private cocktail reception at the Chanel boutique in Beverly Hills and a private Beverly Hills shopping excursion with famed Los Angeles stylist Alicia Belle.

"Sutras, Saris and Sipping Staglin" lot will offer two special etched Double Magnum's of Staglin Family Vineyard 2008 Cabernet Sauvignon in a special wooden box along with a remarkable 12-day trip to India for two couples. Before departing for India, guests will enjoy a special dinner and one night in New York City at the beautiful Loews Regency Hotel. They will then fly to Delhi and enjoy four nights at the Aman New Delhi resort including a private tour to the Akshardham Temple in New Delhi and unique excursions such as a tiger safari at the Ranthambore National Park in Jaipur. Also on the agenda is a stay at the famous Sher Bagh Camp and an exclusive excursion into game preserves led by the No. 1 tiger guide in India, Yadvendra Singh of Tiger Eye Adventure Tours.

"Super Tuscan Meets Patagonia" lot offers an impressive selection from Piero Incisa della Rocchetta, whose family owns Tenuta San Guido in Tuscany, producers of the legendary Super Tuscan, Sassicaia. Included in the lot is a six-year vertical of Magnums from his Patagonia estate, Bodega Chacra, and 12 bottles of 2008 Castello di Casole Dodici Member's Reserve. The lot also includes a seven-night Tuscan getaway for two couples with accommodations in two luxurious Limonaia Suites at Hotel Castello di Casole, located on a 4,200-acre property in the hills of Tuscany. Also featured is a New York City wine dinner co-hosted by Italian Wine Merchants and Piero Incisa della Rocchetta, featuring wine selections from Bodega Chacra, Fiorano Bianco and Sassicaia.

"Cabernet, Cars and Custom Couture" lot includes two 6L bottles of Lail Vineyards' 2007 J. Daniel Cuvée Cabernet Sauvignon, as well as a trip for two couples to Napa Valley for one night and to Pebble Beach and Carmel for four nights. The trip begins with a stay at Meadowood Napa Valley with dinner at its three-Michelin-starred restaurant, followed by a transfer to Carmel and a stay at a private estate in Pebble Beach from Aug. 16-20, 2012. Bentley courtesy cars will be waiting for guests upon their arrival to Carmel. Guests will have VIP access to the 11th Annual Pebble Beach Tour d'Elegance, the Rolex Revival Monterey Historical Car Races, the 62nd Annual Concours d'Elegance, and the Quail Motorsports Show. Also included is a day of golf with Indy 500 winner Danny Sullivan at Monterey Peninsula Country Club, and a visit to Augustina's on Ocean Avenue for custom made women's apparel. Guests will enjoy dinners at Cantinetta Luca in Carmel, Carmel Valley Ranch with winemaker Peter Figge, Bernardus Lodge with Chef Cal Stamenov hosted by Robin and Jon Lail, and dinner at Passion Fish on Pacific Grove with wines from the Lail's home cellar.

“Days of Wine and Roses” lot offers several bottles of Stonestreet Winery’s 2009 Christopher’s Cabernet Sauvignon. The lot also features a four-day trip to the 2012 Kentucky Derby for two couples with airfare and accommodations in Lexington Horse Country and designer hats for the ladies. In addition, guests will enjoy a bourbon tasting, tickets to the 138th Run for the Roses at Churchill Downs, breakfast with Horse of the Year, Rachel Alexandra, a visit to Lane’s End Farm, tickets to the 2012 running of the Kentucky Oaks and tickets to The Lexington Cancer Foundation’s Wine Auction.

“The Whole Truth” lot includes a complete set of every Vérité wine ever made 1998-2008, including a 3L bottle of 2005 Vérité La Joie, signed by winemaker Pierre Seillan. The lot also features dinner for 12 people at the winning bidder’s home, hosted and catered by Vérité featuring wines poured from Magnum bottles. Also included is a trip to California, with first-class airfare to San Francisco for one couple, three night accommodations for one couple at the private Redwoods Estate on Alexander Mountain in Sonoma County, home to many of Vérité’s vineyards, and proprietor Barbara Banke. The winning bidder will enjoy a tour of Vérité’s vineyards by helicopter, followed by a private tasting of Vérité’s wines and an intimate dinner prepared by Vérité’s chef.

“Liters, Magnums and Cases, Oh My!” lot will present numerous bottles of Shafer Vineyards Hillside Select California Cabernet Sauvignon, including one 9L bottle of the 1996, 1997 and 1998 vintages, 18 Magnums of Hillside Select Cabernet Sauvignon from the 1987, 1997 and 2007 vintages with six Magnums from each vintage, and 18 bottles of the highly sought after 2007 vintage of Hillside Select Cabernet Sauvignon. Also featured is a three-night luxurious resort and spa experience for three couples, a private fine wine session with Karen MacNeil, author of “The Wine Bible,” a private food and wine class with author Hugh Carpenter, a private dinner hosted by the Shafer’s at their winery and an intimate dinner at famed restaurant The French Laundry.

“A Vintage Feast” lot boasts a 30-year celebration dinner honoring the great 1982 vintage. Five couples will have the chance to enjoy an assortment of fine and rare wines including the 1982 vintage of all five First Growths, along with 22 other magnificent collectibles from top producers such as Château Y’quem, Dom Pérignon and more. The private six course dinner at the exclusive members-only Old Collier Golf Club in Naples will be prepared by Executive Chef Chris Jones and hosted by Rosann and Bill Nunnally.

“The Team that Rusty Built” offers an assortment of wines under the auction tent including three large formats of The Napa Valley Reserve’s Cabernet Sauvignon in the 2004, 2005 and 2006 vintages, all made by Bill Harlan, Bob Levy and famed international wine consultant Michel Rolland. Additional wines include 3L bottles of 2000 Château Gruaud Larose, 2000 Domaine Jean-Noël Gagnard Chassagne Montrachet Les Caillerets Premier Cru, 2006 Domaine Morey-Blanc Meursault Charmes Premier Cru, 2008 Domaine Georges Mugneret-Gibourg Ruchottes-Chambertin Grand Cru, 2008 Domaine Georges Mugneret-Gibourg Clos Vougeot Grand Cru, 2008 Domaine Henri Grouge Nuits St. Georges Les Saint Georges Premier Cru and 2008 Domaine Roumier Corton Charlemagne.

“Casanova of Wine” lot features various large formats from GAJA including one 5L bottle of 1997 Sperss signed by winery owner and president, Angelo Gaja, one 3L bottle of 1998 Costa Russi, one 3L bottle of 2006 Sori Tildin, one 3L bottle of 2005 Sori San Lorenzo and one 3L bottle of 2004 Barbaresco. The lot also includes a private lunch for two couples at the GAJA winery in Piedmont, Italy with Angelo’s daughter and GAJA representative, Gaia Gaja, along with a tour of the winery and a rare wine tasting in the winery’s cellar.

“Sip n’ Swing!” lot offers one 3L bottle of 2005 Domaine Serene Monogram Pinot Noir, and a winery experience for two couples at the Domaine Serene Winery Hill House in the Dundee Hills of Oregon for three nights, followed by three nights at the world-class Bandon Dunes Golf Resort. The experience includes an in-depth tour and tasting at Domaine Serene, along with dinner with proprietors Grace and Ken Evenstad, a breathtaking helicopter tour of the vineyards and a VIP tour of the Evergreen Aviation & Space Museum. Roundtrip transportation from Domaine Serene to Bandon Dunes is included along with four rounds of golf per person.

“Seuss’s Juices” lot is an extraordinary collection of more than 550 bottles of collectible wines from renowned California producers, offering the winner an instant cellar from some of the Golden State’s most sought-after rare wines. The cornerstone of many wine cellars is Cabernet Sauvignon and Bordeaux blends, and this lot includes numerous high-end offerings from producers such as Araujo, Caymus, Chateau Montelena, Chateau St. Jean, Colgin, Hundred Acre, Lewis Cellars, Paul Hobbs, Pine Ridge, Plumpjack, Schrader, and the 1997 Silver Oak, classic Robert Mondavi Reserve Cabernet bottlings going back to 1990, and a vertical of 5L bottles of Dunn Howell Mountain Vineyard Cabernet Sauvignon spanning 1984 to 1988. Fans of Pinot Noir and Chardonnay varietals will be thrilled to find 84 bottles of Brewer-Clifton, 74 bottles from Siduri, 43 bottles from Peter Michael, 37 bottles including two Magnums of Sea Smoke, 35 bottles of Dehlinger, 28 bottles from Kistler, 23 bottles from Aubert and many more from J. Rochioli, Kosta Browne, Melville, Roar, Williams Selyem, and numerous Zinfandel bottles from Turley.

“First Growth Fantasy” lot includes a 12-bottle case of the yet-to-be-released 2009 vintage of each of the five First Growth Bordeaux producers: Château Lafite Rothschild, Château Latour, Château Mouton Rothschild, Château Haut-Brion and Château Margaux in OWC. Wine critic Robert M. Parker Jr. of The Wine Advocate said of the 2009 vintage, “It may turn out to be the finest vintage I have tasted in 32 years of covering Bordeaux.” The lot also features a tour and tasting at each estate for two couples.

About Naples Children & Education Foundation

The Naples Children & Education Foundation has raised more than \$94.5 million at the Naples Winter Wine Festival since 2001 to create and expand charitable programs serving underprivileged and at-risk children in Collier County. As a direct result of the investments of NCEF, more than 125,000 children have had their lives improved. The foundation is governed by a nine-person board, representing 69 trustees, and currently supports 23 grantees and long-term strategic initiatives focused on children’s early learning, medical/oral health, out-of-school programs, behavioral health and childhood hunger.

The Naples Winter Wine Festival, the most successful charity wine auction in the world, is the primary source of funds for NCEF. Wine Spectator magazine has ranked NWWF as the nation’s top charity wine auction since 2004. The festival is planned and executed by the trustees, foundation staff and hundreds of volunteers.

Festival events span three days, beginning with Meet the Kids Day, during which guests interact with children who have benefited from festival proceeds and witness charitable dollars at work. Guests enjoy wine tastings throughout the weekend. They also attend intimate dinners prepared by famous chefs at private homes of NCEF trustees with wines selected and poured by renowned vintners. A festival highlight takes place at The Ritz-Carlton Golf Resort, Naples – a founding sponsor of the festival – with a culinary showcase and live auction of 67 lots. A wine-down party that evening and brunch the next day bring festivities to a close.

Festival ticket packages are \$8,500 per couple; \$20,000 for reserved seating at the same vintner dinner for two couples. For a schedule of 2012 festivities and more information about the Naples Winter Wine Festival, visit www.napleswinefestival.com or call 888-837-4919.

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Photo captions:

Château Haut-Brion 75th Anniversary red wine console.jpg

One of 15 produced Château Haut-Brion 75th Anniversary red wine consoles designed by David Linley featuring rare bottles that have never left the estate’s cellar.

Liters, Magnums & Cases, Oh My.jpg

Liters, Magnums & Cases, Oh My lot features an intimate dinner at Shafer Vineyards, among other exquisite offerings.

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