

FOR IMMEDIATE RELEASE

Contacts:

Dawn Montecalvo, Executive Director, NCEF, 239-514-2239, dawn@napleswinefestival.com
Andrea Steffy, PR Counsel, Gravina, Smith & Matte, 239-275-5758, asteffy@gravinasmith.com

FINE WINE MAKES A DIFFERENCE TO OENOPHILES AND CHILDREN

NAPLES, Fla. (Jan. 27, 2009) – When 28 of the world’s finest vintners participate in the Naples Winter Wine Festival Feb. 6-8, their contributions will be personal (pouring their best wines for guests at intimate festival dinner parties) and long lasting (offering auction lots stocked with their finest vintages and private tasting experiences). For oenophiles, it is a dream come true. With all proceeds raised at auction going to children in need, the festival is also a life changer for underprivileged and at-risk children. Since 2001, the festival has raised \$69.5 million through the Naples Children & Education Foundation, and every dollar of every winning auction bid goes to the children.

“Vintners’ incredible generosity through the years has helped NCEF fund new buildings and programs for children in need in Collier County, Florida,” said Scott Lutgert, vintner committee chairman and NCEF trustee. “Outstanding vintner lots for 2009, including rare large-format bottles, one-of-a-kind vertical collections and exclusive winery experiences should bode well for wine lovers as well as the children who will benefit.”

Here is a sampling of auction lots donated by participating vintners.

Lot 1 holds a Magnum from each participating vintner. Few Magnums of these rare wines are ever produced, and most never leave their wineries.

1995 Allegrini Amarone Classico della Valpolicella
1991 Araujo Estate Eisele Vineyard Cabernet Sauvignon
2005 Clos Apalta
2004 Nicolas Catena Zapata
2000 Castiglioni del Bosco Campo del Drago Brunello di Montalcino
2003 Colgin Cellars IX Estate Napa Valley Red Wine
2006 Continuum
2005 Cos d’Estournel
2003 Domaine de la Romanee-Conti, Romanee St. Vivant
2003 Domaine Serene Mark Bradford Vineyard Pinot Noir
2001 AOC Bandol Domaine Tempier Cabassaou Cuvee
2006 Pingus
2005 Gargiulo Vineyards 575 OVX Cabernet Sauvignon
2006 Grace Family Vineyards Cabernet Sauvignon
2004 Harlan Estate
2004 HdV Belle Cousine
2004 Il Borro
2000 Il Molino di Grace Riserva Margone Chianti Classico
2007 Jorian Hill Vineyard Reserve Syrah
2006 Kapcsandy Family Winery Roberta’s Reserve
Krug Grande Cuvee Brut
2001 Peter Michael Point Rouge Chardonnay
2006 Revana Family Vineyard Cabernet Sauvignon
2004 Screaming Eagle
2004 Shafer Vineyards Hillside Select Cabernet Sauvignon

2004 Sloan Estate Napa Valley Red Wine
2004 Staglin Family Vineyard Cabernet Sauvignon
2005 Torbreck The Laird
2005 Viader Proprietary Estate Blend

Lot 3 holds a six-Liter bottle of Torbreck's 2005 The Laird from winemaker David Powell in Australia's Barossa Valley. Made from ancient vines, aged in special barrels, and receiving meticulous winemaking care, this rarest-of-the-rare Shiraz is produced in extremely limited quantity. It will be allocated for sale only in Australia, except for the six-Liter bottle to be auctioned off at the festival.

Lot 5 features five Magnums from Domaine de la Romaine-Conti (DRC), widely considered the most famous producer of wines in the world. Three Magnums of La Tache are assembled here: 1999, 2000 and 2001; as well as a 2002 Montrachet and a 1971 La Romanee-Conti.

Lot 9 holds a five-Liter bottle of 2000 Cos d'Estournel along with a private tour, tasting and dinner at Cos d'Estournel, one of France's most celebrated estates. The wine has been rated 92 points by Robert Parker, Jr. and 96 points by Wine Spectator. A producer of fine wine since 1869, every wine produced in the 21st century by Cos d'Estournel has been awarded scores of 92 points or higher.

Lot 10 features the ultimate create-your-own winemaker dinner and wines from Napa Valley icon Shafer Vineyards. Vintner Doug or John Shafer will host a dinner for six to include a selection of Shafer wines as well as an impossible-to-acquire, four-vintage vertical of Hillside Select Cabernet Sauvignon for the winning bidder's wine cellar.

Lot 12 holds the promise of 10 days in Tuscany compliments of the first family of fashion – The Ferragamos. Luxury stays at the family's Il Borro and Castiglion del Bosco winery estates and dinner with Salvatore Ferragamo are just a few of the exclusive experiences planned. The lot also includes two Magnums and two Double Magnums from each Ferragamo estate as well as a case of the 2004 Il Borro and two cases of Castiglion del Bosco's 2003 Brunello.

Lot 15 is a California Cabernet dream lot from Sloan Estate. It holds a three-Liter vertical of Sloan Estate Napa Valley Red Wine (a bottle each from 2000 – 2005) and a private dinner and winery tour and tasting at Sloan Estate with the vintners themselves. Each vintage of Sloan Estate wine has won exceptional reviews. Miniscule production has meant these wines are virtually impossible to obtain. And the Double Magnums offered here are never offered for sale by the winery, nor is the winery open for public tours or tastings.

Lot 17 pays homage to great wine and great deeds. It is comprised of twin nine-Liter Salamanazars from Grace Family Vineyards, which are etched and hand painted with the logos of the charities that the Naples Winter Wine Festival has supported. "It is a privilege to use our wines as a catalyst for improving the lives of underserved children," vintner and philanthropist Dick Grace has said. Grace Family wines are only available to those on its short mailing list, and large-format bottles such as this lot's bottles are produced solely for donation at charity auctions.

Lot 23 holds six of the finest examples of Kapcsandy wines in a unique case. The wines range from 2003 (only 145 cases were produced) to the winery's most recent offerings. Highlights include 2004 Proprietary Red Wine State Lane Vineyard, a wine that was the highest scoring domestic red wine for the year of 2007 by Vintrust, and the 95-plus point 2005 vintage.

Lot 29 holds a rare vertical of Double Magnums of Araujo Estate Eisele Vineyard Cabernet Sauvignon (1991-2005). These highly rated and difficult-to-acquire wines come with a private tour, tasting and dinner for 10 people to be hosted by Daphne and Bart Araujo in their estate's wine caves.

Lot 30 celebrates the 130th anniversary of Veuve Clicquot's Yellow Label Brut Champagne, with a limited edition hand-blown "Yellowboam," containing four bottles of champagne. Each bottle is sealed with a 24-Karat gold-plated muzzle cap engraved with Madame Clicquot's signature. The winning bidders will stay one night at Veuve Clicquot's country estate, Manoir de Verzy in Reims, France, and enjoy a private guided cellar visit and a visit to Veuve Clicquot's Champagne vineyards.

Lot 31 is a trip to Mendoza, Argentina, to attend "Malbec Camp" – a unique experience combining vineyard and winery work, tasting and blending sessions – hosted by the Catena family at their winery – Bodega Catena Zapata. A magnificent six Liter 2004 Nicolas Catena Zapata, the winery's flagship blend, is the parting gift.

Lot 33 holds stellar HdV wines from the Hyde vineyard, where the family has been producing some of the finest wine grapes for three decades from their namesake vineyard in Carneros. The lot features complete verticals from HdV's first vintage to its most current release of both its Chardonnay and proprietary red – the Belle Cousine. HdV's winemaker selects special wines and joins the winning bidders for dinner during their stay at a Yountville boutique hotel.

Lot 36 brings to auction eight Magnums of Sir Peter Michael's small production, handcrafted vintages from his Knights Valley winery in Sonoma. To complete the lot, eight people are invited to stay at the private residences located on the Peter Michael Estate for two nights, including a private wine tasting and vineyard tour with winemaker Nicolas Morlet and a private dinner prepared by the winery's chef, Chris Kollar, with wines from the Peter Michael library.

Lot 38 is a one-of-a-kind Viader experience from a helicopter-ride overview of the Viader winery in Napa Valley to a take-home etched Melchior of Viader's 2006 Bordeaux Blend, a "must-have" for collectors worldwide. In between is a private tour of the winery, vineyards and caves by Alan Viader; a private tasting by vintner Delia Viader; picnic and tasting with Janet Viader; and a family dinner with all the Viaders. Accommodations are at Auberge de Soleil, and the lot also includes tickets to the 2009 Viader Black Tie Event, lunch at COPIA and Viader wine club membership for a year.

Lot 41 is a European vacation extravaganza in London and Tuscany for nine nights, capped off with two Jeroboams of award-winning Il Molino di Grace Classico Riserva 2000. Among the excursion highlights are six nights at Villa Castagnoli in Panzano in Chianti, on the Il Molino di Grace Estate, with a final wine dinner in the estate's exotic tree house. While in London, winners see a top West End play and have dinner at Harry's – London's premier private club, which will be hosted by Frank and Judy Grace, as well as cocktails in their Mayfair home.

Lot 43 presents two etched and numbered large format bottlings of Colgin Cellar's 2003 "IX Estate" Napa Valley Red Wine: a Magnum and never-before-released Salamanazar (holding a complete case of wine) and one of only four bottles produced of this size. The lot also includes hand-made Yeoward crystal carafes – three Magnums and a one-of-a-kind Salamanazar size.

Lot 48 holds three Magnums of Harlan Estate Cabernet Sauvignon. The winery's offerings have been heavily praised, including by wine critic Robert Parker, Jr. who said: "Harlan Estate may be

the single most profound wine made, not just in California, but in the world.” Also included is a Napa Valley getaway for three couples, with dinner, a winery tour and tasting at Harlan Estate.

Lot 50 is a “wine lot in motion” featuring a weekend trip to Napa Valley with use of the newest in electric sports cars: Tesla Roadsters for each of three winning couples. Guided by vintner Tim Mondavi, the couples’ road trip will wind through the valley. Rounding out the weekend is a stay at Auberge de Soleil, dinner at Tim Mondavi’s home with three generations of the Robert Mondavi family and prepared by Chef Michael Tusk. Also included is the privilege of being among the first to visit the new home and vineyards of Continuum. The take-home prize for each couple: three Magnums and six bottles of 2006 Continuum.

Lot 51 holds the promise of Hollywood and vine. In addition to attending the 2009 Emmy Awards and Emmy weekend events, the lot also entitles the winner to be drawn in as a character on The Simpsons TV show and have a walk-on role on a top Twentieth Century Fox TV show. Also, Gary and Jeanne Newman will host dinner in their Brentwood home with special celebrity guests and present the winners with 24 bottles of their Santa Barbara estate-grown Jorian Hill Vineyard wine.

The Naples Winter Wine Festival is ranked as one of the top arts and entertainment events for wealthy Americans by the Luxury Institute and as the top charity wine auction since 2004 by Wine Spectator. It includes a tour of children’s charities, a lunch and wine tasting guided by some of California’s finest vintners, and evening vintner dinners in the elegant homes of 17 NCEF trustees presided over by famous chefs and vintners. On Saturday, there is a culinary showcase and wine tasting that precedes the auction on the grand lawn of The Ritz-Carlton Golf Resort, Naples. In the evening, there is a “wine-down” party, and on Sunday, the festival concludes with a celebration brunch.

For details on all 65 auction lots and more information about the Naples Winter Wine Festival, please visit www.napleswinefestival.com, or call the wine festival office at 888-837-4919.