# STYLIN' KYLEN

Blogosphere fashionista walks the walk and talks finances and philanthropy

by J.C. Amodea

YLEN MORAN, A COMMITTEE MEMBER OF Friends of the Foundation, the professional arm of the Naples Children & Education Foundation's is world-traveled, educated and just getting started.

Ready to take on the world with her razor-sharp focus on fashion, the bright ingénue is parlaying her sense of fashion, honed from her travel experience into an Internet venture via her fashion blog, kyleneverywear.com.

Crediting her mother as her inspiration for her love of fashion, Kylen said that both her parents, Sandi and Tom Moran, co-chairs of this year's Naples Winter Wine Festival are excited and supportive of her blogging venture.

Born and raised in Naples - a fifth generation - she left town to live abroad in France and Italy during her teen years. She attended Williams College, in Williamstown, Massachusetts and majored in history and French.

Today, she serves as a financial advisor for Wells Fargo Advisors.

"William's believes in a well-rounded liberal arts education that helps you to develop critical thinking, which helps me as a financial advisor. A lot of what I do is reading and synthesizing market trends," said Moran.

"I also did a summer program through The Bridge Program through The Tuck School of Business, part of Dartmouth College in Hanover, New Hampshire."

We chatted to learn more.



Top Ann Taylor; skirt AG Adriano Goldschmied; shoes Jimmy Choo; bag Prada. photos Hernan Sanchez (3)

## WHY DID YOU JOIN THE FRIENDS OF THE FOUNDATION?

With my limited time, working full time, I wanted to have the greatest impact. I was attracted to joining NCEF as it touches many different Naples charities. Through its initiatives, NCEF helps the community through raising awareness about the issues that youth face daily, of which many are unaware. I hope that my involvement in raising awareness amongst younger and future generation of donors and volunteers makes a difference.

# **ARE YOU AFFILIATED WITH OTHER ORGANIZATIONS?**

I joined the Naples Junior Woman's Club about two and a half years ago. I immediately met a group of friends who are young professional women. I advise any young woman who has moved to the area to get involved; it is a great way to get involved with other charities.

# **TELL US ABOUT YOUR PERSONAL** STYLE PREFERENCES

My outfits are very feminine, and I gravitate towards more classic silhouettes that always have flirty or romantic elements. I am petite, so I wear heels. I enjoy fashion, so I can add a trendy element but one that is not so trendy that it appears so; I go for a more understated trendy look. I love A-line, but also like the drop waist style as it has a very retro feel. It is very flirty but can be casual or dressy depending on how you accessorize.

### WHAT DO YOU LOOK FOR IN GALA EVENT ATTIRE?

I already have my outfit selected for the NCEF wine festival vintners dinner that my parents are co-hosting. It is a Great Gatsby theme, so I choose a drop waist, very twenties-era style with art deco dress shoes.

#### WHAT ARE YOUR FAVORITES ACCESSORIES?

I definitely have a soft spot for Manolo Blahnik, as they can be so classic. I got my first pair of Valentino rock studs; they can dress up any outfit and are a statement piece. I love Cole Haan boots, especially so, when I lived up north, and I have a pair of Isabel Marantankle boots. The over the knee boot is so trendy, but I don't think I can pull it off in Naples. I will wear ankle boots with jeans or a nice above-the knee length suede skirt that is very in right now. In jewelry, I have some wonderful pieces, but for the most part, I raid my mother's jewelry box - she has good taste so I am very fortunate. She has classic pieces but she can take some risks as well. She definitely inspired my love for fashion.

#### WHAT IS YOUR FAVORITE CASUAL OUTFIT?

Most days, after work, I am in a pair of AG (Adriano Goldschmied) jeans and a pair of Manolo Blahnik sandals or those borrowed from my mom's closet.

#### WHERE DO YOU LIKE TO SHOP?

I shop Saks, as they have the best shoe department in town. I also do a lot of my shopping online. I like ASOS for trendier clothing, but I try not to invest too much in the trendier pieces. I also like ASOS because they have petite sizes in trendier clothing, and that is hard to find.



Dress: Topshop; shoes: Manolo Blahnik; bag: Dolce & Gabanna; necklace: David Webb.



Top: Alice + Olivia; skirt: Needle & Thread; shoes: Valentino; clutch: Alexander McQueen.

"I hope that my involvement in raising awareness amongst younger and future generation of donors and volunteers makes a difference."

#### **TELL US ABOUT YOUR STYLE BLOG**

My blog is a few months old, but gaining a lot of traction in instagram. I started it because I wanted a creative outlet. There is a lot to be said about having a vin and yang. The blog is completely different from my day job, and it's fun to be creative and to showcase something that I am really passionate about. I have links with thumbnail pictures to the clothing that I write about. I and have already sold two pieces.

#### WHO PHOTOGRAPHS YOUR FASHIONS?

Hernan Sanchez does my photography. TJ

For more information, visit kyleneverywear. com, check out @Kyleneverywear.com on instagram or email hello@kyleneverywear.com

# Adios, Farewell, Bon Voyage Faithful Readers

by John Osborne



Naples Winter Wine Festival trustees and charities pose with a check representing \$11.9 million in awards during a ceremony at Bay Colony Golf Club. **photo** Liz Freeman

66 HOULD AULD ACQUAINTANCE BE forgot, and never brought to mind? Should auld acquaintance be forgot, and auld lang syne?"

Saying goodbye is never easy. Still, it can be done quite beautifully, as proven by some of the world's finest writers:

"It's the emptiest yet fullest of all human messages: 'Goodbye." — Kurt Vonnegut, "Bluebeard"

"Even as I hold you, I am letting go." — Alice Walker, "Even as I Hold You"

"What a terrible thing it is to botch a farewell."

— Yann Martel, "Life of Pi"

With a careful eye on heeding Martel's warning, it is with a heavy heart that The Journal announces its final edition.

Since its inception, The Journal has featured tens of thousands of words written about scores of Southwest Florida nonprofits that have raised hundreds of millions of dollars for the least fortunate in our community. From the Naples Winter Wine Festival to Collier Child Care Resources to Grace Place for Children and Families — and untold numbers of other charitable organizations between — the Journal has done its level best to chronicle the remarkable philanthropic efforts of the region's innumerable charities, all of which share the same enviable mission:

Changing others' lives for the better.

In this retrospective, farewell edition, we would like to revisit a few of those stories from the past year in the same way old friends might share fond memories — with warm laughter rather than tears.

Saying goodbye is never easy; that much is clear. So instead the Journal staff would like to impart another simple, heartfelt message to the wonderfully giving souls in our sunny little corner of paradise who have done so very much for so very many over the years and who we have no doubt will continue doing so for as long as time stretches on:

Thank you.