

FOR IMMEDIATE RELEASE

Naples Winter Wine Festival uncorks historic, off-the-charts wine lots

NAPLES, Fla. (Dec. 12, 2012) – Off-the-charts wine lots of historic proportions will headline the live auction at the Naples Winter Wine Festival on Jan. 26 when 550 guests gather under the auction tent at The Ritz-Carlton Golf Resort, Naples.

The festival's wine lots include a 65-bottle complete vertical of Château Mouton Rothschild Artist Label series; the keys to Cliff Lede's estate and Porsche for a one-month Napa Valley immersion; instant ownership of a vineyard property in Argentina; a vintner-led trip to Paris and Bordeaux with private dinners and tastings with world-renowned vintners; and perfect- and near-perfect scoring bottles of Rhône Valley's most lauded wine, Château Beaucastel.

All of the funds raised by the festival benefit Naples Children & Education Foundation's mission of supporting charitable programs that improve the physical, emotional and educational lives of underprivileged and at-risk children in Collier County.

"The generosity of vintners and other lot donors is truly remarkable," said Bob Edwards, NCEF trustee and 2013 festival chair with his wife Terry. "We are extremely honored by their support of our foundation; awed by their creativity in pulling together such special, one-of-a-kind lots; and excited to get the auction under way."

Following are highlights of rare-wine auction lots to be offered at the festival. Descriptions of all 65 lots will be posted in the near future at www.napleswinefestival.com.

This lot represents the most comprehensive collection of Mouton Rothschild ever offered at a charity wine auction. The lot holds 65 bottles of Château Mouton Rothschild in a complete vertical of this highly prized wine – one bottle each: 1945-2009. It also encompasses the entire collection of Mouton's Artist Label series, including labels designed by Dali, Miro, Chagall, Picasso, Warhol and Charles Prince of Wales. A Thomas Riley Artisans' Guild custom-made table displays the bottles in concentric circles.

A "heart of Burgundy" lot holds treasures from Domaine Ponsot, a legendary multi-generation winery. The lot comprises one 3L 2009 Domaine Ponsot Clos de la Roche Cuvée Vieilles Vignes Grand Cru along with two nights of luxury accommodations in Burgundy for two couples. The lot includes a private tour of Domaine Ponsot, private visit to the Château du Clos de Vougeot with Laurent Ponsot and the owners of the Château along with a 10-course finale dinner prepared by Michelin-starred Chef David Zuddas and paired with Ponsot's 12 Grand Crus.

Wine combines with America's Cup for this lot. It includes a case of Kistler Vineyards 750ml bottles (three each) of Cuvée Cathleen Sonoma Mountains Chardonnay, Durell Vineyards Carneros Chardonnay, Cuvée Natalie Silver Belt Vineyard Pinot Noir and Pinot Noir from 2008-2010. The lot also features a two-night weekend stay aboard the yacht Kealoha during the America's Cup in the San Francisco Bay area for three couples, a VIP tour and tasting at Kistler Vineyards, a private lunch at Durell Vineyard and dinner at Gary Danko in San Francisco.

This is a very special GAJA lot ranging in size from a 750ml GAJA Barbaresco Sori San Lorenzo to a 5L 2006 GAJA Barolo Conteisa and 53 highly rated vintages in-between. The lot also comprises a private tour and tasting at GAJA with Gaia Gaja for one couple, and lunch or dinner with Gaia in Barbaresco.

A Hollywood-and-vine lot includes four tickets to the finale of ABC's "Dancing with the Stars" in Los Angeles and an exclusive dinner with Ann Colgin and Joe Wender of Colgin Cellars at their Bel Air

home, where professional dancers from the show will offer private dance lessons. Topping off the lot are rare reds: 3L 2003 Colgin Cellars IX Estate Napa Valley Red Wine and 3L 2003 Colgin Cellars Cariad Napa Valley Red Wine.

This lot contains a pinnacle of Rhône Valley wine: six 3L Château Beaucastel Hommage à Jacques Perrin for the years 1995, 1998, 2000, 2001, 2007 and 2009. In addition, there is a visit to Château Beaucastel for two couples for a private tour and tasting, and lunch at the Gigondas family's L'Oustalet.

A month-long, Napa Valley immersion like none other defines this lot. Arriving via business-class air, two people stay at the private, three-bedroom farmhouse at renowned Poetry Vineyard and have use of vintner Cliff Lede's Porsche 911 convertible for one month. The winning bidder will also enjoy dinner hosted by Cliff Lede at his art-filled residence, with wines from his personal wine cellar; 30 bottles of famed Napa Valley wine selected by Cliff Lede Vineyard's Master Sommelier Jennifer Huether; access to the Cliff Lede Vineyards' concierge team; dinner at The French Laundry with wine pairings by the sommelier; private cooking class with Cindy Pawlcyn of Mustards and Cindy's Backstreet Kitchen; and four private tours and tastings at some of Napa's top properties. Finally, to take home are a selection of Cliff Lede wines including a 6L 2009 Cliff Lede Vineyards Poetry Cabernet Sauvignon, Stags Leap District, and 3L 2009 Cliff Lede Vineyards Poetry Cabernet Sauvignon, Stags Leap District.

This lot features what is arguably the finest port ever produced, and in imperial-sized bottles. The lot winner takes home a 9L 2007 Graham's Vintage Port, 9L 2007 Dow's Vintage Port, 9L 2007 Warre's Vintage Port, eight 750ml Quinta do Vesuvio Vintage Port from years between 1989 and 1997 and a case of 750ml 100 Years of Vintage Port – a bottle from each decade from the 1920s to 2007. The lot also includes a special visit to Symington's aging cellars in Oporto along with lunch with family members, and two nights private accommodations at one of Symington's vineyard properties in the Douro Valley in Portugal for two couples, with a private tour and tasting.

A horse-racing and wine lot puts winners on the finish line of a Triple Crown experience accompanied by race-horse owner and vintner of highly rated Vérité Winery, Barbara Banke. The trip is for two couples and includes VIP tickets on Millionaire's Row to the Kentucky Oaks and Kentucky Derby May 2 and 3, with three nights' accommodations at Banke's home in Lexington, Ky. The trip also includes an exclusive visit with thoroughbreds Curlin and Rachel Alexandra. In addition, the winners receive VIP tickets to the Preakness in Maryland on May 18, and VIP tickets to the Belmont Stakes in New York on June 8, with two nights' luxury accommodations during each race. To add to this matchless experience, the lot also includes three 5L 2007 vintages from Banke's vineyard. All meals and ground transportation are included at every location.

Dinner with a Hollywood star comes with this wine lot, which logs in with a 12L 2004 Domaine Serene Mark Bradford Vineyard Pinot Noir, etched and painted. It also features three nights' accommodations at the private, Domaine Serene Winery Hill House in the Dundee Hills of Oregon for four couples, with Domaine Serene wines to enjoy during their stay. Also, winners attend a lavish dinner prepared by Chef Vitaly Paley and hosted at the home of winery proprietors Ken and Grace Evenstad, with special guest Hollywood star William Shatner. Private experiences include a VIP winery tour and special tasting in the dining cave, and a VIP tour of the Evergreen Aviation and Space Museum to see the legendary Spruce Goose and step inside the cockpit – something not offered to museum visitors.

This wine-adventure lot features a personally guided, insiders' wine-country tour with vintners Shahpar and Darioush Khaledi for two couples. The six-night trip begins with first-class airfare round trip from New York to Paris and onto Bordeaux. Winners stay two nights at The Four Seasons Hotel Georges V and dine at Alain Ducasse au Plaza Athénée. Two nights of exclusive accommodations are at Pichon Comtesse, and the final two nights are at Troplong Mondot in Bordeaux. Wine and culinary exploration

span the Haut-Médoc and Saint-Émilion regions, with private tours of Château Lafite and Château Latour; all meals are included, with special lunches at Cos d'Estournel with Jean-Guillaume Prats, Château Palmer with Bernard de Laage, Sources de Caudalie with Daniel and Florence Cathiard, Château Petrus and Cheval Blanc with Pierre Lurton, and intimate dinners at Domaine de Chevalier with Olivier and Anne Bernard, and Château Pontet-Canet with Alfred Tesseron. For the winner's cellar: six 750ml 2009 Darius II Cabernet Sauvignon.

An Argentine lot awards one couple instant ownership of 2.5 acres of O. Fournier vineyard property within the winery's Santa Sofia Estate in Mendoza, Argentina. Included are six nights of luxury accommodations in Argentina: two nights in Buenos Aires, a night in Mendoza and three nights at the O. Fournier guesthouse. Wine tastings, horseback tour, Gaucho barbecue in the Andes Mountains, water rafting, golf, wine-blending lesson and mountain biking are just some of the activities included.

This lot transports two couples to esteemed vintner Marchesi Antinori's Tuscan world. Winners stay two nights at Fonte de' Medici in the Chianti Classico region, with dinner at Osteria di Passignano and a visit to Badia a Passignano Estate, with a tour of the Tignanello vineyards, a private wine tasting in the cellars, and lunch at Villa Tignanello, followed by dinner at Palazzo Antinori with the Antinori family. Two additional nights' accommodations are at the Tombolo Talasso Resort, with dinner at Tombolo Resort, Talasso therapy treatments, and a tour and tasting at the Guado al Tasso vineyards and cellars, and lunch at the Estate. Wines included are six 3L 1997 Marchesi Antinori (one each: Solaia Toscana IGT, Tignanello Toscana IGT, Cervaro della Sala Umbria IGT, Guada al Tasso Bolgheri DOC Superiore, Pian delle Vigne Brunello di Montalcino DOC and Badia a Passignano Chianti Classico DOCG Riserva).

Wine and the Colorado mountains are two elements of this lot, which holds a 3L 2007 Gargiulo Vineyards 575 OVX Cabernet Sauvignon and 3L 2007 Silver Oak Cellars Napa Valley Cabernet Sauvignon for starters. The winner's trip is for three sports-filled nights for four couples, with private, round-trip airfare by Flight Options, arriving at the 19,000-acre Diamond Tail Ranch in Colorado for trout fishing, horseback riding, hiking and unsurpassed beauty. Winners receive custom-made rifles, fly rods, outdoor gear and apparel from renowned purveyor Josh Powell, and four custom, Fender bespoke guitars. Each night, the couples will dine on cuisine prepared by award-winning Master Chef Charlie Palmer, with vintage wines. Nightly entertainment is by five-time Grammy Award-winning artist Billy Dean and singer-songwriter Radney Foster. One evening will feature a tasting of 25-year-old Macallan scotch, served personally by the brand's U.S. Ambassador, Eden Algie.

A remarkable collection of Harlan Estate wine spanning 20 years comprises this lot, with 1.5L bottles, one each from 1990-2009. A special VIP tour and tasting at Harlan Estate for four people and a copy of "Observations from the Hillside," a book commemorating the first 25 years of Harlan Estate, completes the lot.

This lot comprises an exclusive two-night trip that transports three couples behind the scenes of winemaking with the "high priest" of Napa wines, Tim Mondavi. Accommodations are at Auberge du Soleil in Napa Valley. Day one features experiential essence tasting of Cabernets; an in-depth tour of Continuum's new winery overlooking Napa Valley and its vineyard on a 60-acre mountaintop estate. Included is a barrel tasting of Continuum's 2012 wines; picnic lunch at the winery by the Fatted Calf; and a special-tasting dinner prepared by Chef Richard Reddington of REDD, paired with Continuum. Day two begins with cooking experiences with Continuum chef, cookbook author and culinary educator, Sarah Scott; a spa treatment; and dinner at Tim Mondavi's home with cuisine prepared by Chef Scott, showcasing Continuum wines. Among the wines included in the lot are a 6L 2010 Continuum Napa Valley, and 12-750ml 2013 Continuum Napa Valley, upon release.

This is a wine-and-wheels extravaganza comprised of Paul Hobbs wines and winery experiences and an elite car-judging contest. Two couples stay three nights at Hotel Les Mars in Healdsburg, Calif. After a VIP winery estate tour, winners enjoy a special dinner prepared by Chef Michael Cimarusti of Providence Restaurant and hosted by Paul Hobbs, with food- and wine-critic Jay McInerney, at the private Lindsay House in the Russian River Valley. Current releases and rare gems from Paul Hobbs Winery and Viña Cobos, Hobb's winery in Mendoza, Argentina, complement the meal. In addition, one couple has two nights' accommodations at Meadowood Napa Valley, with dinner at two top Napa wineries. As a car judge, one winner joins Robb Report editors to help select the 2014 Car of the Year from among top sports and luxury automobiles. Three special bottles of Paul Hobbs wine are the winners to take home.

An unforgettable, Italian-experience lot for two couples features a trip to Florence and Bolgheri, Italy, guided by esteemed Napa Valley vintner Shannon Staglin and Master Sommelier and Italian wine specialist Sur Lucero. In addition to taking home a prized selection of Staglin Family Vineyard Magnums and a 3L 2007 Tenuta di Biserno Lodovico, the winners fly round-trip business class and stay six nights at luxury hotels, including at a former Medici palace. Among the exclusive experiences is a special dinner hosted by Laura and Elisa Piccini of famed jeweler Fratelli Piccini; a Bolgheri wine dinner and tasting with Lodovico Antinori; dinner at two Michelin-starred restaurants; special visit to Antinori's Guado al Tasso with Allegra Antinori; visit to Sassacaia for a special tasting with owner Piero Incisa della Rochetta; and a visit to Ornellaia for a tasting and lunch with winemaker Axel Heinz.

The Naples Children & Education Foundation has raised more than \$107 million at the Naples Winter Wine Festival since 2001 to create and expand charitable programs serving underprivileged and at-risk children in Collier County. As a direct result of the investments of NCEF, more than 150,000 children have had their lives improved.

The Naples Winter Wine Festival is ranked by Wine Spectator magazine as the nation's top charity wine auction since 2004. The festival is planned and executed by NCEF trustees, foundation staff and hundreds of volunteers.

Festival events span three days, beginning with Meet the Kids Day, during which guests interact with children who have benefited from festival proceeds. Guests enjoy wine tastings throughout the weekend. They also attend intimate dinners prepared by famous chefs at private homes of NCEF trustees and supporters, with wines selected and poured by renowned vintners and top sommeliers. A festival highlight takes place at The Ritz-Carlton Golf Resort, Naples – a founding sponsor of the festival – with a culinary showcase and live auction. A wine-down party that evening and brunch the next day bring festivities to a close.

Festival ticket packages are \$8,500 per couple; \$20,000 for reserved seating at the same vintner dinner for two couples. For a schedule of 2013 festivities and more information about the Naples Winter Wine Festival, visit www.napleswinefestival.com or call 888-837-4919.

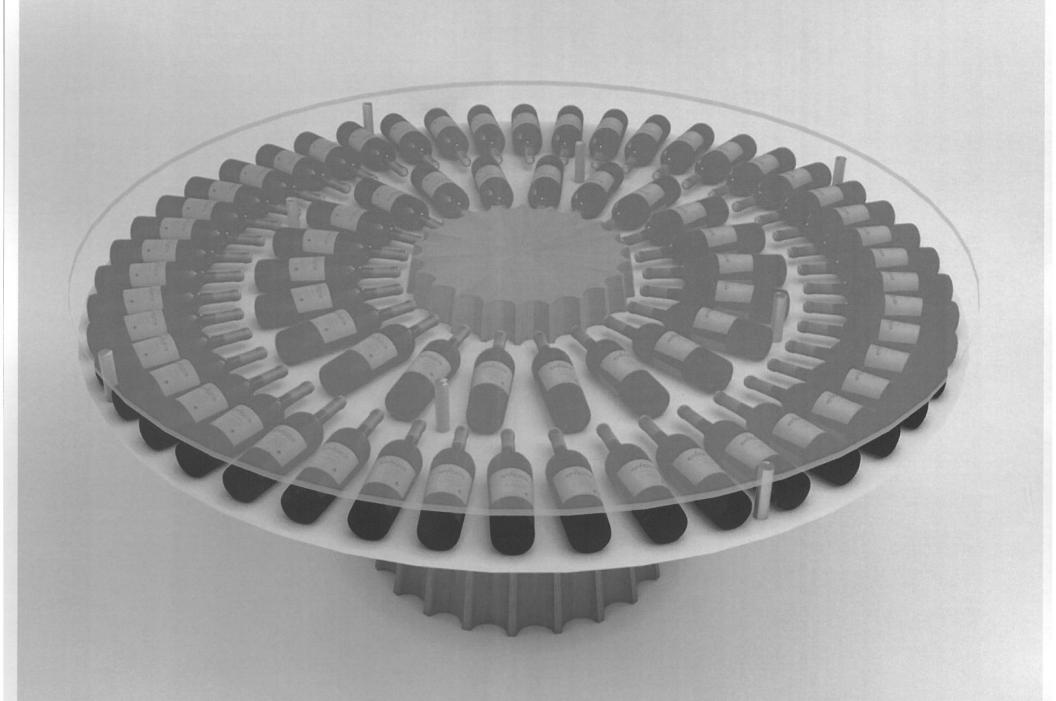
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Photo captions:

- 1. 65 bottles of Château Mouton Rothschild is displayed in a Thomas Riley Artisans' Guild custom-made table
- 2. Continuum Estate Vineyard in Napa Valley, Calif.
- 3. Grapes on the vine at Domaine Ponsot

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