



## FOR IMMEDIATE RELEASE

## Contact:

Andrea Steffy, PR Counsel, Gravina, Smith, Matte & Arnold Marketing and PR, 239-275-5758, asteffy@gravinasmith.com

## Lunch Boxes of Love fights hunger

The Naples Children & Education Foundation – founders of Naples Winter Wine Festival – recently kicked off its new strategic initiative to end childhood hunger in Collier County. The initiative, Lunch Boxes of Love, is distributing food to underprivileged and at-risk children. The first food distribution took place at the Boys & Girls Club of Collier County. Weekly distributions of 16,000 to 18,000 pounds of food are now under way – enough to feed about 600 families for several days. NCEF is partnering with Harry Chapin Food Bank for these distributions, and the foundation funded a specially outfitted and branded mobile food pantry to bring food to children and families most in need. A total of \$630,000 for Lunch Boxes of Love was raised during the 2011 wine festival's auction of a special fund-a-need lot. Photo credit: Charlie McDonald.





