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Photo caption: A star-studded trip to Los Angeles, including a stay at The Montage Beverly Hills and tickets to the 63rd Primetime Emmy Awards, is one of 70 one-of-a-kind lots to be auctioned at the 2011 Naples Winter Wine Festival. Photo credit: Montage Beverly Hills

Trips of a lifetime beckon bidders to 2011 Naples Winter Wine Festival

NAPLES, Fla. (Nov. 17, 2010) – The 2011 Naples Winter Wine Festival charity auction will feature travel experiences that fulfill a range of fantasies whether bidders are adventurers, celebrity followers, jewelry lovers or sports aficionados. From a private magic lesson with famed magician David Blaine to a 22-day around-the-world-trip in a specially outfitted private jet, there is something unique to ignite most passions.

The trips and experiences are among 70 one-of-a-kind lots up for auction at the Jan. 28 – 30 festival in Naples, which benefits underprivileged and at-risk children through the Naples Children & Education Foundation. Placed among rare and special wine lots are offerings including prime seats at the Monaco Grand Prix; walking the red carpet at the Cannes Film Festival; a walk-on role on Showtime's hit TV show *Californication*; white truffle hunting in Italy; a multi-faceted trip with Audemars Piguet's watchmaking elite in Geneva, Switzerland and in Florida a golf pairing with Vijay Singh and Anthony Kim; an 18-night luxury trip to Thailand and Vietnam; and a unique and personal African safari.

"To pull together exceptional auction lots, we partnered with incredibly generous donors and let our imaginations run wild," said Bruce Sherman co-chair of the festival and a trustee of the NCEF, the festival's founding organization. "Before we knew it, we had trips filled with one incredible experience after another. When the cause is children in need, people tend to get very inventive and excited about what they can contribute."

Following are highlights from auction lots featuring trips and experiences, with exquisite jewels tucked into itineraries. Full lot descriptions will be posted at www.napleswinefestival.com shortly.

Far from the ordinary

Lot 23 is a six-night trip to Italy that has it all. Two couples spend three nights at Villa La Massa in Tuscany, with a hot air balloon ride; VIP visits to wineries such as Poggio Antico and Capannelle; a private cooking class with the Alain Ducasse team at L'Andana Resort followed by a tasting lunch or dinner with the chefs. Turin is the next stop for two nights at Relais Villa d'Amelia, with memorable dining experiences topped off by a morning white truffle hunt for the rarest truffles on earth. Enjoy the last night in Italy at the Park Hyatt in Milan before flying to New York for a truffle dinner at one of the city's high-end restaurants.

Lot 38 is a trip to Africa for a six-night Kenyan Safari with private guides. Short flights beginning in Nairobi take the winning couple to three very special locations where rhinos, giraffes, lions and elephants roam. Winners enjoy two-night stays among fascinating game reserves: Solio Lodge, Laikipia; Sasaab, Samburu; and Sala's Camp at Maasai Mara, which has a clear view of the annual late summer migration of more than a million wildebeest. The accommodations blend luxury with natural rusticity and the magnificence of the surrounding countryside.

Lot 44 is an 18-night grand tour of Thailand and Vietnam for two couples. The trip begins with a seven-night cruise aboard the luxurious Orion II from Bangkok to Ho Chi Minh City. After the cruise, guests explore ancient temples and the famous floating markets of the Mekong, with home base at Six Senses Hideaway Ninh Van Bay for five nights. A six-night stay follows in a three-bedroom beachfront pool villa at The Nam Hai Resort in Hoi An.

Lot 56 includes a 22-day around-the-world trip for two on a luxury jet specially designed for 52 passengers and crew. The jet travels to Fiji, Australia, Malaysia, India, Kenya, Turkey and Portugal for overnight stays at five-star hotels, intimate tours and dining.

Rubbing shoulders with celebrities

Lot 16 answers the question: How much can you pack into a six-night stay in New York? This celebrity, culinary, fashion and art-infused auction lot fills every waking moment for two couples. There are accommodations in a Fifth Avenue apartment; lunch with TV's Regis Philbin and Michael Gelman and a special workout session for the ladies with TV's Kelly Ripa at her gym; VIP premiere tickets to Pirates of the Caribbean and a Sony Pictures blockbuster; tickets to Tony award-winning Broadway show Memphis; private magic lessons with the famous David Blaine; an on-set visit to TV's Gossip Girl as well as Legends seats for a Yankees' game. Also included is dinner with TV's Judge Judy and her husband Judge Jerry Sheindlin in their Greenwich, Conn. home; special dinners at top restaurants Babbo, Gramercy Tavern, The Modern, Per Se and Aureole. The art world calls with a VIP tour of Christie's Auction House, including the vaults, and a sneak peek at upcoming sales. Also on the itinerary: private tours at The Museum of Modern Art and The Frick Collection, housed in the Frick family's former Fifth Avenue mansion. For fashionistas, also included is a private shopping experience at Saks, which includes a \$10,000 gift card and a day of beauty treatments; tickets to designer Carolina Herrera's spring 2012 show during Fashion Week and more.

Lot 47 rewards two couples with luxury stays of three nights each in Cannes and Monaco and five nights in Provence for experiences of a lifetime. While in Cannes, winners stay at a five-star hotel, walk the Red Carpet at the 2011 Cannes Film Festival, attend one of the festival's movie premieres and mingle with stars at a private Chopard cocktail party. Also included is a private preview of the 2011 Chopard Red Carpet Haute Joaillerie collection and mementos from Chopard: an 18-karat gold ladies' timepiece with diamonds and amethysts from the new Imperiale collection and a men's timepiece with rose gold automatic movement – one of only 500 pieces produced worldwide. In Monaco, the winners have a special viewing location for the Monaco Grand Prix. While in Provence, winners stay in deluxe suites at The Four Seasons.

Lot 67 promises a star-studded trip featuring an LA adventure for two couples, with five nights at The Montage Beverly Hills. Included are four tickets to the 63rd Primetime Emmy Awards; a walk-on role for two with David Duchovny for Showtime's hit TV show Californication; a producer-and-writer experience, studio tour and lunch for two people with Linda Lamontagne of the hit TV show Family Guy; gourmet dinner with pairings from Staglin Family Vineyard at the Malibu home of Jacquie Applebaum and attended by special guest actor Sidney Poitier. Also on tap is dinner at Bouchon with a private restaurant tour guided by Thomas Keller; a \$10,000 shopping certificate at Paul and Shark in Beverly Hills and so much more. To extend the adventure, winners also stay two nights in Las Vegas in luxury suites at Encore Wynn and see Vegas shows of their choice.

Sporting adventures

Lot 10 is for two winning couples who will experience the 2012 Olympic Games in London in category "A" seats. For seven nights, winners stay at the luxury boutique hotel The Milestone, with tickets to the opening ceremonies and daily Olympic events. Also featured is a two-night stay at Sir Peter Michael's five-star estate, The Vineyard at Stockcross, tickets to a West End Show and private tour of Parliament.

Lot 19 includes a trip by private jet for two couples for an eight-night sporting and epicurean adventure in the Northeast U.S. Couples spend three nights at the Otesaga Resort Hotel in Cooperstown where Cal Ripken Jr. and Hall of Fame President Jeff Idelson will conduct a private tour of the Baseball Hall of Fame, and two winners will join Cal Ripken Jr. for a round of golf. In addition, winners stay two nights at The Gideon Putnam Hotel in Saratoga Springs, with tickets to the horse races and a polo match. Also included is three nights in a private cottage at the five-star Twin Farms in Vermont, with a special dinner in the resort's 26,000-bottle wine cellar. Winners will also enjoy a private tour of the Marsh-Billings-Rockefeller Museum with famed furniture designer Charles Shackleton and Simon Pearce's Glass and Pottery Factory with the noted glassblower himself.

Lot 59 is the ultimate sports experience for four, featuring trips, with luxury accommodations, and tickets to four of the most exciting sports events in the United States: the Super Bowl, the NCAA Final Four, U.S. Open Tennis Championships and the MLB All-Star Game and Homerun Derby. Among the many features also included are exclusive cocktail parties with special guest appearances, signed mementos and a special private dinner with Cal Ripken Jr.

Trips with bling

Lot 21 is a magic combination of luxury watches and golf with PGA pros. Four couples spend three nights at La Reserve in Geneva, Switzerland and enjoy private tours and VIP visits at Audemars Piguet's Swiss headquarters and workshops. Back in the U.S., 16 guests play a Ryder Cup-style golf tournament at TPC Sawgrass in Florida, having tuned up their games golfing and dining with PGA pros Vijay Singh and Anthony Kim. Winning team members receive Audemars Piguet watches and runners up receive Audemars Piguet wall clocks.

Lot 25 is a jewel of a trip for two couples for three nights. They attend Bulgari's annual High Jewelry event at an exotic location to be named, with private tours and exclusive show room previews; dine and stay at the most exclusive places; and enjoy the services of a private car and driver. They also receive the ultimate take-home present from Bulgari's latest collection of High Jewelry: a yellow gold necklace with more than 81 karats of fancy sapphires and 1.41 karats brilliant cut diamonds and 1.56 karats pave diamonds.

Lot 63 is a very special Italian vacation for two couples to Florence and Umbria for six nights, including orchestra pit seats for the premiere of AIDA directed by Maestro Zubin Mehta and a private cast party following the performance; private viewing of the Fratelli Piccini jewelry collection and a gift of two pairs of cufflinks and two pendants, all in 18-karat gold with precious stones and designed especially for this auction lot's winners. Also included are private dinners with internationally known chefs Fabio Picchi (one of the G8 chefs) and Jeff Thickman (personal chef for the late Frank Sinatra and Maestro Meta). Also while in Florence, guests enjoy a private visit to the Pitti Palace (not open to the public); and receive a magnificent piece of art from Galleria Bacherelli, where the owner will host a private cocktail reception with the artist for the lot winners. In Umbria, winners dine with top designer Brunello Cucinelli and receive a private styling session as well as a \$20,000 head-to-toe Brunello Cucinelli makeover at Marissa Collections in Naples, Fla.

In addition to the live auction, the Naples Winter Wine Festival features exceptional food and wine experiences for 550 guests. It begins with Meet the Kids Day for a firsthand look at the impact of festival proceeds. Following are Friday vintner dinners at trustees' homes prepared by famous chefs, with special wines poured by renowned vintners. A culinary feast and exquisite wine tasting on Saturday at The Ritz-Carlton Golf Resort, Naples, a founding sponsor of the festival, is followed by the festival's main event: the live auction. A Saturday evening "wine-down" party and Sunday celebration brunch bring the festival to a close.

The Naples Winter Wine Festival was founded and is hosted annually by trustees of the Naples Children & Education Foundation. Festival proceeds have helped nearly 100,000 children through grants to children's charities and collaborative funding of major projects including a pediatric dental center and early learning center. The festival is ranked by Wine Spectator as the most successful charity wine auction in the nation since 2004 and a top 10 event for wealthy Americans by the Luxury Institute.

Festival ticket packages are \$7,500 per couple; \$20,000 for reserved seating at the same vintner dinner for two couples. For a festival schedule and other information, visit www.napleswinefestival.com or call the wine festival office at 888-837-4919.