


NAPLES CHILDREN & EDUCATION FOUNDATION

# MOVING FORWARD BY GIVING BACK

## SOCIAL IMPACT REPORT

Summer 2019





“NCEF’s direct impact and deep reach means that kids have many opportunities to thrive and to make positive choices for their future that not only help them succeed in life, but help create a safer community with a vibrant quality of life for everyone.”

—SHERIFF KEVIN RAMBOSK, COLLIER COUNTY SHERIFF’S OFFICE

## THANK YOU FOR YOUR SUPPORT

Naples Children & Education Foundation is a proven force in Collier County that has positively impacted an entire generation of children. Thanks to our generous Trustees, dedicated volunteers and charitable partners, we continue to make a profound difference in the lives of underprivileged and at-risk youth.

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Collier County receives no independent, tax-based, public financial support for children’s social services. Without NCEF, many children would be without quality child care, after school programs, medical and mental health care and even basic nutrition. We strategically invest in programs because access to these resources can change the trajectory of a child’s life.

We are incredibly proud of the impact our nonprofit partners are achieving and the transformative changes taking place across Collier County. NCEF’s ongoing investment in our community would not be possible without the philanthropists who attend the annual Naples Winter Wine Festival and give generously to the Foundation. Our commitment to these children is unwavering and with your continued support of NCEF, the future holds great promise for all.



Bill Cary  
NCEF Chairman of the Board



Maria Jimenez-Lara  
NCEF Chief Executive Officer

NAPLES CHILDREN  
**NCEF**  
& EDUCATION  
FOUNDATION

# WE ARE NCEF

The Naples Children & Education Foundation (NCEF), the founding organization of the Naples Winter Wine Festival, fills a critical void for at-risk and underprivileged children in Collier County as the largest single source of funding for their essential services.

## OUR MISSION

Naples Children & Education Foundation supports effective, disciplined charitable programs that significantly improve the physical, emotional and educational lives of underprivileged and at-risk children in Collier County.

## THE NUMBERS

This impact report contains information from NCEF's fundraising efforts as far back as 2001 as well as research data collected as recently as June 2018.

IT'S ALL FOR THE KIDS  
SINCE NCEF'S FIRST FUNDRAISER IN 2001 THROUGH 2018

FROM 2001 TO 2018  
NCEF HAS RAISED OVER

**\$176**  
MILLION  
THROUGH OUR ANNUAL  
**NAPLES WINTER  
WINE FESTIVAL**

**DONATED 100%**  
OF FESTIVAL FUNDRAISING DOLLARS TO  
NONPROFIT PARTNERS

**45+** NONPROFIT ORGANIZATIONS HAVE BEEN  
AWARDED NCEF GRANTS

**PROVIDED 275,000 KIDS**  
WITH THE SERVICES AND RESOURCES THEY NEED TO EXCEL

**7 STRATEGIC  
INITIATIVES**  
ESTABLISHED TO MEET  
CHILDREN'S NEEDS  
IN COLLIER COUNTY

**COMMISSIONED**  
THIRD-PARTY STUDIES  
ON THE EFFICACY OF  
**N C E F   G R A N T S**  
AND STRATEGIC INITIATIVES



# A RELENTLESS PURSUIT OF MEASURABLE IMPACT

We are pleased to share the latest NCEF Social Impact Report, with analysis of how funds raised by NCEF and its annual Naples Winter Wine Festival have been effectively invested to make a critical difference in our community.



## MAKING EACH FUNDRAISING DOLLAR WORK HARDER

Through our annual grants and strategic partnerships, we are changing outcomes for at-risk and underprivileged children in Collier County. Research tells us where improvements have been made, and in what areas we should invest more heavily to make an even greater difference.

WE STRIVE TO ENSURE THAT CHILDREN AND YOUTH HAVE THE FOLLOWING:

- ▶ **ACCESS TO EARLY LEARNING PROGRAMS THAT BUILD SKILLS AND PREPARE THEM FOR KINDERGARTEN**
- ▶ **QUALITY ACADEMIC SUPPORT THROUGHOUT THEIR SCHOOLING**
- ▶ **QUALITY EARLY LEARNING EXPERIENCES FROM AGES 6 WEEKS TO 5 YEARS THAT ENHANCE DEVELOPMENT**
- ▶ **ACCESS TO MEDICAL CARE, WHEN NEEDED, TO REMAIN HAPPY, HEALTHY AND ACTIVE**
- ▶ **SOCIAL AND EMOTIONAL SUPPORT NEEDED TO LEARN AND EXCEL**
- ▶ **TOOLS AND RESOURCES TO THRIVE IN AND BECOME PRODUCTIVE MEMBERS OF SOCIETY**

## SUPPORTING CHILDREN FROM THE START

Data confirms that the greatest challenges facing our country—from academic issues, to poverty and crime, to lack of access to health services—can only be met by focusing on the development of our children, beginning at birth.

### THE ACHIEVEMENT GAP

Research shows that the achievement gap appears long before children reach kindergarten. In fact, it can become evident as early as nine months old. These at-risk children who don't receive intervention and support services are:

- ▶ **25%** More likely to drop out of school
- ▶ **40%** More likely to become a teen parent
- ▶ **50%** More likely to be placed in special education
- ▶ **60%** More likely to never attend college
- ▶ **70%** More likely to be arrested for a violent crime

“It’s quite remarkable to think that in such an affluent community there can be such great poverty and lack of basic care for our children. We are grateful for the like-minded power of the many individuals who have blessed our community with their very generous hearts, their time, their talents and their contributions to the wellbeing of our youth.”

— AMY LANE, DIRECTOR OF DEVELOPMENT, BASCOM PALMER EYE INSTITUTE



## DOING THE MOST GOOD

At NCEF, we define ourselves as investors who are interested in attaining the highest possible levels of human gain for the grant dollars we have available. In doing so, we consider the cost relative to the benefit, looking for projects that increase collaboration, quality and opportunities for replication to other organizations.

# 100% INVESTED IN THE FUTURE

By uniting charitable groups into coalitions, NCEF encourages collaboration toward common goals that improve child well-being in our community. NCEF strategically invests in organizations that serve children within four service categories.

Prior to awarding grants NCEF rigorously vets organizations, then carefully oversees recipients to ensure they administer the funds effectively.



## CHILD ADVOCACY SERVICES

- ▶ Child advocacy refers to a range of individuals, professionals and organizations that speak for and protect our community's most vulnerable children. These agencies provide children in need with a voice, shelter, crisis counseling, mentorship and the essentials to help them overcome the challenges they face.

20%



## EARLY LEARNING PROGRAMS

- ▶ A child's early years lay the foundation for their lifetime. Enriched learning experiences stimulate a child's growth in all key developmental areas. An environment with well-educated and caring staff, high program standards and a curriculum based on a child's developmental needs is critical to that child's long-term success.

28%



## MEDICAL/HEALTHCARE SERVICES

- ▶ NCEF grants provide children in need with essential medical and healthcare services that have measurable outcomes and a life-changing impact. Therapeutic intervention modalities include applied behavioral analysis, counseling, equine therapy, speech and language therapy and therapeutic recreation.

27%



## OUT-OF-SCHOOL TIME PROGRAMS

- ▶ Programs that operate during after-school, holiday and summertime hours improve engagement in learning by helping young people build stronger relationships with adults, foster better work habits and increase feelings of personal efficacy.

25%





## CHILD ADVOCACY SERVICES

“The assistance provided by NCEF has been instrumental in transforming the lives of thousands of child survivors in our community. Without intervention, children raised in homes with domestic violence are twice as likely to become victims or perpetrators of abuse. NCEF is helping to break the generational cycle of abuse in our community.”

— **Linda Oberhaus, CEO, The Shelter for Abused Women & Children**

- Angels Undercover
- Better Together (formerly known as FlourishNow)
- Big Brothers Big Sisters of the Sun Coast
- Children's Advocacy Center
- Children's Home Society
- Friends of Foster Children Forever
- Legal Aid Service of Collier County
- Make-A-Wish Foundation
- NCH Safe & Healthy Children's Coalition of Collier County
- PACE Center for Girls
- St. Matthew's House
- The Shelter for Abused Women & Children
- Valerie's House
- Youth Haven

▶ **65,000** vulnerable children have been provided with advocates, giving each child survivor a voice.



## EARLY LEARNING PROGRAMS

“NCEF has made a tremendous impact on the students in Immokalee from birth through college. Without their support we could not reach all of the children we do or provide the quality of services we are providing. Their support truly makes a difference in the lives of children and helps to shape their future and to live a productive life.”

— **Robert Spano, Vice President of Programs, Guadalupe Center**

- Collier Child Care Resources
- Early Learning & Literacy Model (ELLM)
- Books for Collier Kids (formerly known as First Book-Collier County)
- Fun Time Early Childhood Academy
- Golisano Children's Museum of Naples
- Grace Place for Children and Families
- Greater Naples YMCA
- Guadalupe Center
- Immokalee Housing & Family Services
- Pathways Early Learning Center of Immokalee
- Literacy Volunteers of Collier County
- MusicScores!
- Redlands Christian Migrant Association (RCMA)

▶ **44,000** high-risk children, ages 6 months to 5 years, entered school with more learning tools by attending high-quality early childhood education programs.



## MEDICAL/HEALTHCARE SERVICES

“I am truly amazed by the impact NCEF has had! They're addressing so many critical issues: early childhood education, vital children's support programs and community services, pediatric dental care, pediatric vision, pediatric autism, children's mental health, etc. It truly is, nationally, a leading example of advancing community wellness.”

— **Scott Burgess, President & CEO, David Lawrence Center**

- ABLE Academy
- Bonita Springs Lions Eye Clinic
- Catholic Charities of Collier County
- David Lawrence Center
- Eden
- Florida Lions Eye Clinic
- Florida's Vision Quest
- Golisano Children's Hospital
- Healthcare Network of Southwest Florida
- John Maxwell Bisco Foundation
- Marco "Eye-Land" Foundation
- Naples Therapeutic Riding Center
- Safe and Healthy Children's Coalition
- Special Olympics of Southwest Florida
- The Ricky King Children's Fund

▶ **87,000** children have received medical and healthcare services that promote healthy living.



## OUT-OF-SCHOOL TIME PROGRAMS

“NCEF has created a legacy of philanthropy that will ensure the children of Collier County will have bright futures. It allows us to create life-changing learning experiences for every student in Collier County and work toward our vision of a community that is 100% engaged in support of student success.”

— **Susan McManus, President, Champions For Learning**

- Boys & Girls Club of Collier County
- Cal Ripken, Sr. Foundation
- Champions For Learning
- Conservancy of Southwest Florida
- Florida Gulf Coast University: Pathways Culinary Career Program
- Gargiulo Education Center
- Golisano Children's Museum of Naples
- Grace Place for Children and Families
- Holocaust Museum of Southwest Florida
- Learning Connection of Naples
- Naples Botanical Garden
- South Florida National Parks Trust
- Southwest Florida Workforce Development Board
- The Greater Marco Family YMCA
- The Immokalee Foundation
- United Arts Council of Collier County

▶ **79,000** children have received the tools and services they need for academic success through enriching after-school and summer programs.

LOOKING AT THE FUTURE  
FROM EVERY ANGLE

In 2005 and 2010 the Trustees of the Naples Children & Education Foundation commissioned an assessment of the needs of children in Collier County. The University of Florida Lastinger Center studies provided comprehensive overviews of the status of child well-being in our community and proved invaluable in elevating NCEF to a first-class grant maker.

The studies identified several significant gaps in basic services for children. This inspired the Trustees to reach beyond their annual grants program and proactively engage multiple strategic partners to create long-term systematic changes. A 2017 follow-up study confirmed the needs that were previously assessed.

## 7 STRATEGIC INITIATIVES

Working creatively with other private or public charitable entities including local nonprofits, local colleges, universities and other foundations, NCEF has established seven major strategic initiatives to holistically address the many challenges facing children.

► **CHILDREN'S EARLY LEARNING INITIATIVE**

**51%** of children in Collier County are considered "not ready" for kindergarten.



► **CHILDREN'S HEALTHCARE INITIATIVE**

**13%** of children in Collier County lack health insurance compared to the national average of **6%**.



► **CHILDREN'S HUNGER INITIATIVE**

According to Feeding America, **12,420** children in Collier County do not know where their next meal will come from.



► **CHILDREN'S MENTAL HEALTH INITIATIVE**

Among children living below **100%** of the federal poverty level, more than **1 in 5** has a mental, behavioral or developmental disorder.



► **CHILDREN'S ORAL HEALTH INITIATIVE**

**65%** of third grade students in Collier County experience tooth decay.



► **CHILDREN'S OUT-OF-SCHOOL TIME INITIATIVE**

On school days, the peak hours for juvenile crime are between **3-6 P.M.**



► **CHILDREN'S VISION INITIATIVE**

Significant vision problems are found in **1 in 4** of all school-aged children.





CHILDREN’S EARLY LEARNING INITIATIVE

\$8,530,415 | TOTAL FUNDING SINCE 2008

This multi-faceted initiative for children, from birth to 5 years old, enhances teacher quality, access and affordability of education-focused care—components that research deemed deficient in Collier County.

- Partners:**
- Collier Child Care Resources
  - Early Learning Coalition of SWFL
  - Early Literacy & Learning Model (ELLM)
  - Florida SouthWestern State College
  - Guadalupe Center
  - Pathways Early Learning Center of Immokalee
  - Redlands Christian Migrant Association (RCMA)

► **40,000** children have been educated through high-quality early learning programs.



CHILDREN’S HEALTHCARE INITIATIVE

\$3,000,000 | TOTAL FUNDING SINCE 2006

This initiative provides children in need with essential medical and healthcare services that have measurable outcomes and a life-changing impact.

- Partners:**
- Florida State University College of Medicine
  - Golisano Children’s Hospital
  - Healthcare Network of Southwest Florida

► **144,000** pediatric patients have been provided necessary healthcare through the Isabel Collier Read Medical Campus in Immokalee.



CHILDREN’S HUNGER INITIATIVE

\$4,230,000 | TOTAL FUNDING SINCE 2011

This initiative provides nutritious food to children and their families who struggle with food insecurity, the fear of not knowing where their next meal will come from.

- Partners:**
- Harry Chapin Food Bank of Southwest Florida
  - Meals of Hope

► **5,000,000** meals have been distributed to children and families in need, with pantries serving 1,000 families weekly.



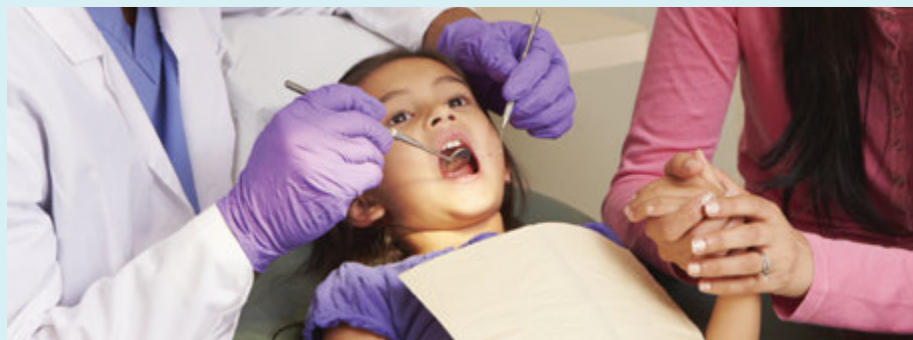
CHILDREN’S MENTAL HEALTH INITIATIVE

\$9,581,700 | TOTAL FUNDING SINCE 2012

Through the integration of primary care and behavioral health services, this initiative aids in identifying and preventing children’s mental health issues.

- Partners:**
- David Lawrence Center
  - Florida State University College of Medicine
  - Golisano Children’s Hospital
  - Healthcare Network of Southwest Florida
  - NAMI of Collier County

► **55,232** youth have received effective and coordinated mental health services and treatment.



### CHILDREN'S ORAL HEALTH INITIATIVE

\$10,457,114 | TOTAL FUNDING SINCE 2006

This strategic initiative provides dental care to at-risk and underprivileged children through the NCEF Pediatric Dental Center in conjunction with a mobile sealant program.

**Partners:**

- Florida SouthWestern State College
- Healthcare Network of Southwest Florida
- University of Florida, College of Dentistry

► **135,000** dental visits have been provided by the NCEF Pediatric Dental Center since its doors opened in December 2008.



### CHILDREN'S OUT-OF-SCHOOL TIME INITIATIVE

\$9,452,000 | TOTAL FUNDING SINCE 2012

This initiative was developed to provide innovative, groundbreaking programming to close gaps in education during after-school, holiday and summertime hours.

**Partners:**

- Boys & Girls Club of Collier County
- Collier County Public School System
- Guadalupe Center
- Redlands Christian Migrant Association (RCMA)
- Southwest Florida Workforce Development Board
- The Immokalee Foundation

► **26,000** children in Immokalee have participated in out-of-school time programs since the inception of this initiative.



### CHILDREN'S VISION INITIATIVE

\$4,479,568 | TOTAL FUNDING SINCE 2012

This initiative ensures children in Collier County's Title I schools receive professional vision screenings and when medically appropriate, also receive full eye exams and two pairs of glasses (one for home and school).

**Partners:**

- Bascom Palmer
- Bonita Springs Lions Club Foundation
- Florida Lions Eye Clinic
- Florida's Vision Quest
- Lighthouse of Collier County

► **29,000** pairs of glasses have been provided to children in need.



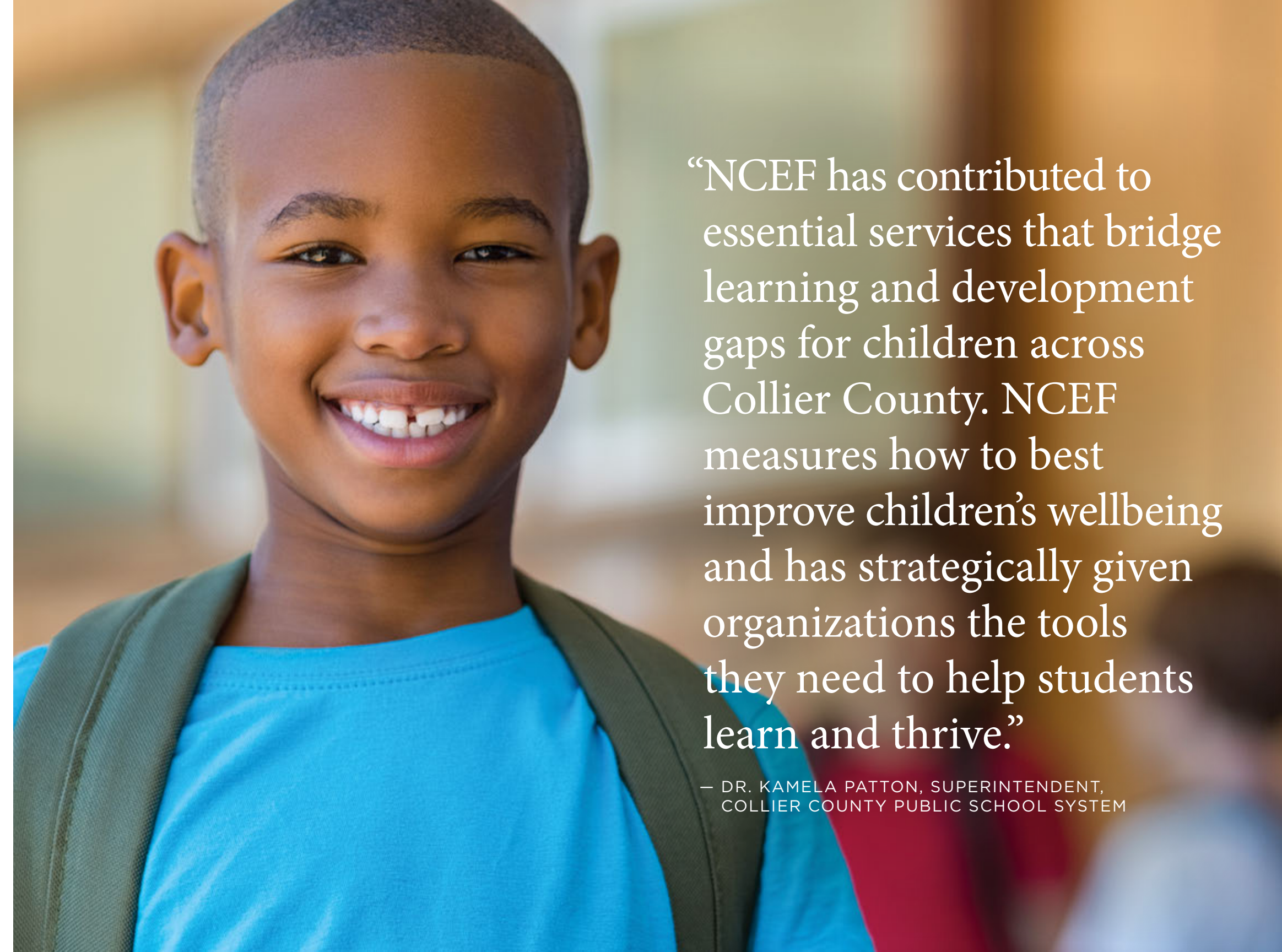
NCEF'S COLLABORATIVE  
APPROACH HAS BECOME  
A BLUEPRINT FOR HOW TO  
TRANSFORM A COMMUNITY  
ONE ISSUE AT A TIME.

# SOME BIG THINGS ARE HAPPENING IN OUR COMMUNITY

THANKS TO OUR GENEROUS DONORS, NONPROFIT PARTNERS AND VOLUNTEERS, NCEF ANNUAL GRANTS AND STRATEGIC INITIATIVES CONTINUE TO HELP COLLIER COUNTY'S CHILDREN REACH THEIR FULL POTENTIAL.

MOVING IN THE RIGHT DIRECTION

- ▶ **94%** Percentage of children who received vision intervention services who improved at least one letter grade in two or more subjects
- ▶ **93%** Graduation rate in Immokalee, an astounding improvement from just 65% in 2011
- ▶ **27%** Increase in the number of third-grade students with dental sealants on their permanent first molars (2013-2018)
- ▶ **13%** Increase in the graduation rate for economically disadvantaged students, equal to 260 more graduates per year (2013/14 - 2017/18)
- ▶ **29%** Decrease in the number of children who need, but have no access to subsidized early learning programs (2005-2017)
- ▶ **52%** Decrease in juvenile delinquency cases (2007/08 - 2017/18)
- ▶ **55%** Decrease in crimes committed by youths (2007/08 - 2017/18)
- ▶ **61%** Decrease in births to mothers under age 20 (2008 - 2017)
- ▶ **68%** Decrease in the number of students dropping out of school (2005/6 - 2014/15)



“NCEF has contributed to essential services that bridge learning and development gaps for children across Collier County. NCEF measures how to best improve children’s wellbeing and has strategically given organizations the tools they need to help students learn and thrive.”

— DR. KAMELA PATTON, SUPERINTENDENT,  
COLLIER COUNTY PUBLIC SCHOOL SYSTEM

MAKE YOUR MARK  
ON THE FUTURE OF COLLIER COUNTY

## WE STILL HAVE WORK TO DO

HERE ARE SOME OF THE CURRENT NEEDS  
WITHIN OUR COMMUNITY.

### HUNGER

There are just under 50,000 children in our public school system and more than half of them (68%) receive free or reduced lunch—a 12% increase over the last few years.

### POVERTY

22% of the children in Collier County live in poverty, which has increased 6.8% since 2005.

### HEALTHCARE

Collier County is the third largest county of uninsured children in the state of Florida.

### WELL-BEING

Collier County is ranked among the lowest in the state for medical and mental health funding.

## HOW YOU CAN HELP

### DONATE

online and at your convenience by visiting [napleswinefestival.com/donate-now.php](http://napleswinefestival.com/donate-now.php).

### VOLUNTEER

and join the over 300 people who help make the Naples Winter Wine Festival a success.

### BECOME

a patron by attending the Naples Winter Wine Festival and bidding generously.

### BID

online by taking part in the online auction at [nwwfonlineauction.com](http://nwwfonlineauction.com).

### SPONSOR

by underwriting the Naples Winter Wine Festival or contributing in-kind services.

### OFFER

an auction lot by donating exclusive travel and wine packages, jewelry and more.

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