



The NaplesNEXT Ideas Festival Announces Partnership With The Naples Children & Education Foundation

Second Annual NaplesNEXT Returns March 2-3, 2020; Registration Now Open

NAPLES, Fla. (October 10, 2019) – The NaplesNEXT Ideas Festival today announced a partnership with the Naples Children & Education Foundation (NCEF), founders of the Naples Winter Wine Festival, that will bring together distinguished members and elected leaders of Collier County, state and local representatives, and national experts to discuss their viewpoints on the current and future state of the landscape of child wellbeing in Collier County for a *State of the Community Summit* as part of the second annual NaplesNEXT.

NaplesNEXT will return to Naples, Fla. on March 2-3, 2020 and feature a full day of content sessions on Monday, March 2 capped off with a reception Monday night featuring world-class culinary and wine experiences and entertainment. NCEF will co-curate the *State of the Community Summit* the morning of Tuesday, March 3 where important topics such as child advocacy, education, and pediatric healthcare will be discussed.

Register now to attend NaplesNEXT 2020 at the Naples Grande Beach Resort in Naples, Fla. on March 2-3, 2020 by visiting naplesnext.com. A portion of each registration fee is tax deductible and will benefit the Naples Children & Education Foundation and other designated non-profit beneficiaries through a FoundationNEXT fund established through the Community Foundation of Collier County.

"We are thrilled to build on our partnership with NCEF from 2019 and bring these important discussions to NaplesNEXT where our goal continues to be shining a spotlight on Naples and Collier County and giving back to the engaged community," said Stacey Vollman Warwick, executive director, NaplesNEXT.

The *State of the Community Summit* adds to the *Big Thinking. Big Fun.* that made the inaugural NaplesNEXT a blockbuster event. NaplesNEXT will once again blend content sessions highlighting an assembly of trendsetters and cultural icons discussing "What's NEXT?" across a diverse set of topics with a festive atmosphere that encourages networking and idea generation.

"This partnership with NaplesNEXT gives us another platform to highlight the impact that NCEF has made in Collier County over the last 20 years and focuses attention on the ongoing need for innovative ideas to address children's services in our community," said Maria Jimenez-Lara, chief executive officer of NCEF. "We look forward to being a part of this world-class event which benefits our community as a whole."

The inaugural NaplesNEXT held in March 2019 drew hundreds of guests to rub shoulders with more than 50 thinkers and influencers who took to the stage to share their expertise across a diverse set of topics including the environment, health and medicine, philanthropy, innovation and beyond. Four chief justices, three former White House chiefs of staff, legendary philanthropists, best-selling authors, and esteemed editors of national publications were among the lineup.

A full list of the 2019 speakers as well as a preview of the 2020 programming is available at naplesnext.com. Stay connected as additional speakers are announced and the programming is finalized by following NaplesNEXT on Twitter [@NaplesNEXT](https://twitter.com/NaplesNEXT), [LinkedIn](#) and [Facebook](#).

NaplesNEXT is produced by the Leadership division of Intersport, a 20-time Emmy Award-winning innovator and event producer.

ABOUT INTERSPORT

Intersport is an independent media and marketing agency, specializing in property creation, content production and robust marketing services that span digital, sponsorship experiential and hospitality. This Chicago-based agency has been creating innovative, world-class entertainment platforms centered on passion points for 33+ years using a distinctive model that powers **BOLD** marketing solutions from scratch. With expertise in culinary, esports, leadership, lifestyle and sports, Intersport partners with brands who want to connect with passionate audiences in original, lasting ways. To learn more about Intersport, visit intersport.global, and follow us on [LinkedIn](#), [Twitter](#) and [Instagram](#).

As part of a sustained investment in Southwest Florida, the Sports Properties division of Intersport is producing the Rocket Mortgage by Quicken Loans Fort Myers Tip-Off early season college basketball tournament, which will air on FS1 and is played in November each year at Florida Southwestern State College in Fort Myers.

ABOUT THE NAPLES CHILDREN & EDUCATION FOUNDATION

The Naples Children & Education Foundation, the founding organization of the Naples Winter Wine Festival, is improving the educational, emotional, and health outcomes of underprivileged and at-risk children. Through its annual grants and strategic initiatives, NCEF has impacted over 45 of the most effective nonprofits in the community, providing 275,000 children with the services and resources they need to excel. NCEF's unique approach, which emphasizes collaboration between organizations and bridges public and private resources, has become a blueprint for how to transform a community, one issue at a time.

Find our latest updates on social media – NWWF and NCEF are on Facebook, Twitter and Instagram at @NCEF_NWWF.

Contact:

Dan Mihalik

(312) 883-3998

dmihalik@intersport.global

###