



NAPLES CHILDREN
NCEF
& EDUCATION
FOUNDATION

2020 NAPLES WINTER WINE FESTIVAL ONLINE AUCTION RAISES OVER \$500,000

This brings NWWF online auction total to approximately \$1.5 million since inception in support of the Naples Children & Education Foundation

February 4, 2020 (NAPLES, FL) - In addition to raising over \$20 million during its live auction, the Naples Winter Wine Festival (NWWF) has broken another record as the sixth annual NWWF online auction came to a close on Tuesday, bringing in over \$500,000. This year's online auction total brings the total amount for the online auction to approximately \$1.5 million since its inception in 2015.

The online auction drew bidders from coast to coast, giving them the chance to win one-of-a-kind experiences ranging from vintage wines, tickets to the most popular live TV shows, including "Saturday Night Live" and "Late Night with Seth Myers," and amazing travel packages across the U.S. and beyond.

"The NWWF online auction is a great addition to the weekend festivities as it allows patrons and supporters who weren't able to be there in person, to still join in on the amazing bidding opportunities and help support NCEF in the critical work they are doing," said Valerie Boyd, 2020 online auction Co-Chair. "We are excited and honored to have set new records for both the online and live auctions during our 20th anniversary year."

This year's top online auction bid was \$20,000 for four tickets to a New Orleans Saints 2020-21 Season Home Game at the Mercedes-Benz Superdome. The lot includes accommodations at the Four Seasons Hotel in New Orleans, Louisiana as well as signed New Orleans Saints memorabilia.

Additional online auction highlights include:

- **\$16,000 for tickets to a taping of "Saturday Night Live"** - Since 1975, "Saturday Night Live" has provided some of the most incisive and popular comedy in America. The winning bidder on this lot will be heading to New York City to attend a taping of NBC's "Saturday Night Live" show.
- **\$16,000 for a Spanish tapas dinner by Boqueria NYC** - The winning bidder, along with 19 of his or her closest friends, will be treated to a fun-filled evening of paella, warm churros and mouth-watering mojitos prepared by tapas bar and restaurant Boqueria, at the private home of Jody & Paul Fleming or one of Boqueria's New York City locations. Named for Barcelona's famous open-air market, Boqueria specializes in a seafood paella which usually includes monkfish, sepia, squid, clams, mussels—and of course, saffron.

- **\$11,000 for a family-style luncheon at Gargiulo Vineyards for six people** - The winning bidder's party will be treated to two nights' accommodations at the Archer for two couples in rooms equipped with King beds, gas-burning fireplaces, soaking tubs and finished balconies. During your stay, round up six more of your close friends and head for Gargiulo Vineyards on Oakville Cross Road for a family-style picnic lunch at Gargiulo Vineyards in Napa Valley.
- **\$10,500 for a wine-paired three-course dinner with a private performance at Fleming's Prime Steakhouse & Wine Bar in Naples** - The winning bidder can invite up to 19 of their friends and family for this spectacular dinner party. The evening's entertainment will be provided by the Grammy Award® nominees and country-jazz duo Anna Wilson and Monty Powell. For a private celebration, Fleming's has the perfect ambiance, a menu filled with delectable dishes, and a local chef's table that changes with the season or whenever chef feels inspired by special ingredients.
- **\$9,500 for dinner in a private home on Keewaydin Island for 10 people** – The winner and nine friends will enjoy a boat ride to a private dinner party at “Off the Hook Hideaway,” one of only 15 private homes on Keewaydin, where guests will enjoy their dinner catered by Lisa Resch of Carolina Catering while being serenaded by James Otto. The Nashville artist and member of the MuzikMafia dedicated to “country music without prejudice” is best known for his number one hit “Just Got Started Lovin’ You” and his soulful songs will make it a night to remember.

Without the support of 139 donors and organizations from around the country, the online auction would not be so successful every year. These supporters donate a vast range of fine dining, sporting, travel and entertainment experiences. Funds raised from the online auction go directly to support the work of the Naples Children & Education Foundation, which will award this year's grants to local organizations serving Collier County children in need on March 16, 2020.

For all press-related inquiries, please contact naples@sunshinesachs.com or 202.280.2398.

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ABOUT THE NAPLES CHILDREN & EDUCATION FOUNDATION

The Naples Children & Education Foundation, the founding organization of the Naples Winter Wine Festival, is improving the educational, emotional, and health outcomes of underprivileged and at-risk children. Through its annual grants and strategic initiatives, NCEF has impacted over 45 of the most effective nonprofits in the community, providing 275,000 children with the services and resources they need to excel. NCEF's unique approach, which emphasizes collaboration between organizations and bridges public and private resources, has become a blueprint for how to transform a community, one issue at a time.

ABOUT THE NAPLES WINTER WINE FESTIVAL

The Naples Winter Wine Festival, one of the world's most prestigious charity wine auctions, offers a weekend of unforgettable memories. Guests enjoy world-class food and wine during intimate dinners in private homes and are invited to bid on once-in-a-lifetime travel and wine experiences during an electrifying live auction. Since its inaugural event in 2001, the NWWF has raised more than \$212 million, making a profound difference in the lives of thousands of children.

Find our latest updates on social media – NWWF and NCEF are on Facebook, Twitter and Instagram at @NCEF_NWWF.