
NAPLES CHILDREN & EDUCATION FOUNDATION
Founders of the Naples Winter Wine Festival

AIN'T NO MOUNTAIN HIGH ENOUGH!





THE VERY BEST IN WINE AND FOOD

YEAR-ROUND IMPACT

FOR CHILDREN IN NEED

“Ain’t No Mountain High Enough” is the theme for the 2021 Naples Winter Wine Festival, the most successful international charity wine auction in the world. This year, because of the coronavirus health crisis, that mountain is higher than ever before—yet the need is also greater, since the communities we serve have been severely impacted. We hope you will come together and help us with our mission to provide a brighter tomorrow for the area’s underprivileged and at-risk children.

Since its inception the Naples Winter Wine Festival has raised more than \$212 million, with 100% of the funds directly committed to helping children in the community. The proceeds have been channeled into 45 of the most effective nonprofits that are working to significantly improve the physical, emotional and educational lives of children. In addition to its annual grants, NCEF funds seven long-term strategic initiatives to improve early learning and out-of-school programming; provide access to healthcare, mental health and oral health services; end childhood hunger; and offer vision screening. Through NCEF’s efforts over 275,000 children have received the services and resources they need to excel.

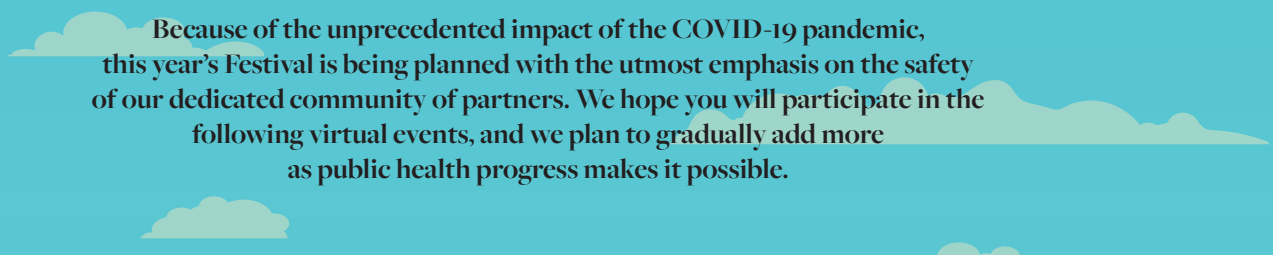
Throughout the past 21 years, we’ve been incredibly fortunate to benefit from the generosity of the world’s finest chefs and vintners. Even more gratifying has been the support we’ve receive from our neighbors, donors and community partners. We hope you will continue to climb that mountain with us.

THIS UNIQUE APPROACH HAS BECOME A BLUEPRINT ON HOW TO TRANSFORM A COMMUNITY,
ONE ISSUE AT A TIME.



NAPLES WINTER WINE FESTIVAL | 2021

2021 SCHEDULE OF EVENTS



Because of the unprecedented impact of the COVID-19 pandemic, this year's Festival is being planned with the utmost emphasis on the safety of our dedicated community of partners. We hope you will participate in the following virtual events, and we plan to gradually add more as public health progress makes it possible.

FRIDAY, JANUARY 22 THROUGH TUESDAY, FEBRUARY 2, 2021

Bid high and bid often! The dates for our popular online auction will be extended this year to give everyone the chance to take advantage of snagging a one-of-a-kind wine lot, experience lot, or a combination package. Our donors have been creative and generous, and we hope you will open your hearts—and your wallets—to give underserved children a chance. Bidding opens on Friday, January 22 at 8:00am and closes on Tuesday, February 2 at 5:00pm (EST).

Visit www.nwvfonlineauction.com.



SATURDAY, JANUARY 30, 2021

Join us for our first-ever televised fundraiser, courtesy of WINK-TV, virtual channel 11 (UHF digital channel 31). This unique broadcast will build awareness of NCEF's efforts to deliver life-changing services to underprivileged and at-risk children in Collier County. It will weave together live and pre-recorded segments offering inspirational success stories, personal testimonials from parents and beneficiaries, reflections from NCEF founders, and the measurable impact that NCEF has had in Collier County.

Throughout the broadcast, NCEF will ask the community to join together in this important work by making a pledge of support either via text or online. Every dollar raised during the program goes directly to help those who need it most. This will be your opportunity to join us in our mission to scale the mountain and provide local children with the opportunity to succeed.

To inquire about additional information regarding the Naples Winter Wine Festival please contact Meghan Wiseley at meghan@napleswinefestival.com or 239.514.2239.



NAPLES CHILDREN & EDUCATION FOUNDATION

BY THE NUMBERS OVER \$212 MILLION

Raised by the Naples Winter Wine Festival
since 2001 – funds that transform the lives of
underprivileged and at-risk children

\$20.5 million

Raised at the 2020 Festival under the
auction tent, including over \$5 million
from Fund a Need donations to
NCEF's *Fund the Future* Initiative

128,000

children have received
medical and healthcare
services that promote
healthy living

52,000

high-risk children, ages 6 months
to 5 years, entered school with more
learning tools by attending quality
early childhood education programs

Over 45

Organizations received grants from the
Naples Children & Education Foundation (NCEF) –
the Festival's founding organization –
since its inaugural year

Over 275,000

Children's lives have been
impacted through Festival
proceeds since 2001

55%

Of Collier County children are
served by Naples Children &
Education Foundation



NAPLESWINEFESTIVAL.COM

