

## 2023 Naples Winter Wine Festival to Salute Legendary Bordeaux Estate Owner Philippe Sereys de Rothschild as Honored Vintner on February 3-5, 2023

**Naples, FL** (July 13, 2022) – The Naples Children & Education Foundation (NCEF), founders of the Naples Winter Wine Festival (NWWF), today announced it will recognize legendary Bordeaux estate owner Philippe Sereys de Rothschild, Chairman and CEO of Baron Philippe de Rothschild SA, as its Honored Vintner at the 23<sup>rd</sup> annual Naples Winter Wine Festival on February 3-5, 2023.

The son of Baroness Philippine de Rothschild and the famous actor Jacques Sereys, Philippe Sereys de Rothschild is head of the family company, which spans three Pauillac classified growths including Château Mouton Rothschild, a First Growth, as well as celebrated brands such as Mouton Cadet. Château Mouton Rothschild thus completes the set of Bordeaux First Growths that have taken part in the Naples Winter Wine Festival since its creation in 2001, following on from Château Haut-Brion, Château Latour, Château Margaux and Château Lafite Rothschild.

As the Festival's Honored Vintner, Philippe Sereys de Rothschild will be recognized for his many contributions to the wine industry and help set the stage for a weekend of one-of-a-kind wine and culinary experiences alongside an impressive line-up of internationally acclaimed vintners, chefs and featured sommeliers hailing from more than half-a-dozen different countries.

Philippe Sereys de Rothschild will also be this year's vintner at The Vintage Cellar wine-tasting and luncheon on Thursday, February 2, 2023 at Bleu Provence. This exclusive pre-festival event is separate from the NWWF, with attendance limited to 40 people. Tickets cost \$3,500 per person.

"I am truly delighted to be recognized as this year's Honored Vintner," said Philippe Sereys de Rothschild. "The Naples Winter Wine Festival has evolved into one of the premier charity wine auctions around the world and I look forward to participating in the success of this iconic event."

Along with Château Mouton Rothschild, Philippe Sereys de Rothschild is the owner, with his siblings Camille Sereys de Rothschild and Julien de Beaumarchais de Rothschild, of two other classified growths at Pauillac in the Medoc: Château d'Armailhac and Château Clerc Milon. He played a leading role in the creation of Barons de Rothschild Champagnes and chairs the company which oversees the business, in which he represents the family shareholders. He also serves as President of the Philippine de Rothschild Corporate Foundation, which honors the memory of their mother.

"Philippe Sereys de Rothschild has sustained a powerful legacy for a legendary wine producing family and has served in a leadership role in the industry for many years," said Bill Cary, NCEF Trustee and Vintner Committee Chair. "His participation as our Honored Vintner underscores the planning that is underway to present a Naples Winter Wine Festival that is more exhilarating than ever before."

With the theme "In Perfect Harmony," the 2023 Naples Winter Wine Festival returns to The Ritz-Carlton Golf Resort, Naples, showcasing the finest wines, exquisite cuisine and incredible auction lots to benefit children in need in Collier County. This year's event will be led by dedicated Festival Co-Chairs Nena and Bill Beynon, Libby and Rick Germain, and Julia and Robert Heidt, Jr.

Festival guests will once again join in this charitable mission in 2023 as they bid on incredible, one-of-a-kind experiences during the famed live auction, part of a weekend that will also feature celebrated names in food and wine from around the world. It should be noted that for 2023, the NWWF moves to the first weekend of February, which is one week later than usual.

Ticket packages for the 2023 Naples Winter Wine Festival start at \$15,000 per couple for a Double Magnum package and \$35,000 for two couples to experience a Jeroboam Package. For additional information, please visit: <u>napleswinefestival.com/about-the-festival</u>.

# # # # #

## **About Naples Winter Wine Festival**

One of the world's most prestigious charity wine auctions, the Naples Winter Wine Festival offers a weekend of unforgettable memories. Guests enjoy world-class food and wine during intimate private dinners and are invited to bid on once-in-a-lifetime travel and wine experiences in an electrifying live auction. Since its inception in 2001, the Festival has raised nearly \$244 million, making a profound difference in the lives of hundreds of thousands of children.

## About Naples Children & Education Foundation

The founding organization of the Naples Winter Wine Festival, the Naples Children & Education Foundation (NCEF) is improving the educational, emotional and health outcomes of underprivileged and at-risk children. Through its annual grants and strategic initiatives, NCEF has impacted more than 50 of the most effective nonprofits in the community, providing more than 300,000 children with the services and resources they need to excel. NCEF's unique approach, which emphasizes collaboration between organizations and bridges public and private resources, has become a blueprint for how to transform a community, one issue at a time.

For additional information on the Naples Children & Education Foundation or the Naples Winter Wine Festival, please contact Lisa Juliano at <u>lisa@napleswinefestival.com</u> or 239-514-2239.