



## **Naples Children & Education Foundation Names Auction Relations Coordinator**

**NAPLES, FL** (September 19, 2022) – The Naples Children & Education Foundation (NCEF), the founding organization of the highly successful Naples Winter Wine Festival (NWWF), today announced the appointment of Aaron Chapman as its new Auction Relations Coordinator.

In this role, Chapman will assist the Auction Manager and Director, Events & Communications in conducting the annual NWWF. This includes assisting as guest liaison for chefs, vintners, sommeliers, donors, corporate partners, sponsors and patrons, while maintaining wine inventory. He also will be responsible for coordinating the wine service volunteers and transportation.

“We are delighted to welcome Aaron to our team,” said NCEF CEO Maria Jimenez-Lara. “He has always had a passion for helping his community and the people who live there. Aaron was often involved with community outreaches in his hometown in Kentucky, and now he looks forward to being a part of this amazing organization to help the children and families of Collier County.”

Chapman recently graduated Cum Laude from Northern Kentucky University with a bachelor’s degree in Marketing. During his time in school, he was a College of Business Ambassador and helped with events on campus and talked to incoming freshmen about campus life. He also had an internship through his part-time job at a bank where he helped plan and manage events.

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### **About Naples Children & Education Foundation**

The founding organization of the Naples Winter Wine Festival, the Naples Children & Education Foundation (NCEF) is improving the educational, emotional and health outcomes of underprivileged and at-risk children in Collier County. Through its annual grants and strategic initiatives, NCEF has impacted more than 50 of the most effective nonprofits in the community, providing over 300,000 children with the services and resources they need to excel. NCEF’s unique approach, which emphasizes collaboration between organizations and bridges public and private resources, has become a blueprint for how to transform a community, one issue at a time.

### **About Naples Winter Wine Festival**

One of the world’s most prestigious charity wine auctions, the Naples Winter Wine Festival offers a weekend of unforgettable memories. Guests enjoy world-class food and wine during intimate private dinners and are invited to bid on once-in-a-lifetime travel and wine experiences in an electrifying live auction. Since its inception in 2001, the Festival has raised nearly \$244 million, making a profound difference in the lives of hundreds of thousands of children in Collier County.

For additional information on the Naples Children & Education Foundation or the Naples Winter Wine Festival, contact Lisa Juliano at [lisa@napleswinefestival.com](mailto:lisa@napleswinefestival.com) or 239-514-2239.