



NAPLES WINTER
WINE FESTIVAL
25 YEARS

List of Unique, One-of-a-Kind Wine, Travel and Cuisine Experiences Continues to Grow for 2025 Naples Winter Wine Festival Live Auction

Among the latest auction lots are six intimate Italian nights with luxury accommodations in Milan and Barolo; a seven-day East and West journey through the world's premier wine regions in Napa Valley and Bordeaux hosted by ADAMVS Proprietor Denise Adams; an exclusive Parisian experience with Colgin Cellars and LVMH hosted by Proprietors Ann Colgin and Joe Wender; and a 2024 Ford Bronco Raptor 4x4 with VIP access hosted by Ford Motor Company at the 2025 Monterey Car Week in Pebble Beach, plus two nights in Healdsburg, California

NAPLES, FL. (January 14, 2025) – The 2025 Naples Winter Wine Festival is less than two weeks away, and anticipation is building as even more incredible wine, travel and cuisine experiences are unveiled, including a seven-night Northeast escape featuring wellness, adventure and music; an Australian experience with Penfolds, including the Melbourne Cup; and a five-day adventure with exclusive wine tastings and dinners through Seoul, South Korea hosted by Shafer Vineyards' Managing Director Matthew Sharp, plus an insider's visit to Shafer Vineyards in Napa Valley.

These incredible experiences are just the latest of many carefully curated, one-of-a-kind auction lots to be announced for the 2025 Naples Winter Wine Festival (NWWF). The NWWF returns for its 25th anniversary to The Ritz-Carlton Naples, Tiburón on January 24-26, 2025. The NWWF is one of the world's most prestigious charity wine auctions, raising almost \$302 million and making a profound difference in the lives of 350,000 children in Collier County since its inception in 2001.

"We are excited to reveal this latest collection of live auction lots which combine amazing wine, travel and cuisine experiences that could not be found anywhere else," said Ashley Gerry, 2025 NWWF Auction Lot Committee Member. "We hope supporters come out and bid high and bid often so we can further support critical programs for underprivileged children in our community."

Auction lot highlights include:

- **"The Sophistication of Milan and the Majesty of GAJA"**: Five couples will enjoy six intimate Italian nights in Milan and Barolo. The travel experience includes two nights' accommodations in Junior Suites at the Mandarin Oriental in Milan and four nights' accommodations at the private villa MON in Monforte d'Alba featuring six deluxe ensuite rooms, hidden garden with pool and magnificent scenic views, intimate spa with sauna and steam rooms, and dedicated 24-hour concierge. Guests will tour and visit GAJA winery hosted by a family member with a private, five-decade vertical tasting followed by a multi-course lunch. They also will experience a truffle hunting excursion and enjoy breakfast daily. The winning bidders also will share a 5 Liter bottle of 1997 GAJA Sperss Langhe Nebbiolo DOC.
- **"Where Wellness Meets Melody"**: Two couples will go on a seven-night Northeast escape featuring wellness, adventure, and music. The journey begins with three nights' all-inclusive

luxury stay at Canyon Ranch in Lenox, Massachusetts, including tailored packages, unlimited use of spa, fitness and pool facilities, access to more than 30 complimentary daily activities, and three nutritious farm-fresh meals daily along with unlimited snacks and non-alcoholic beverages throughout the resort. Guests will then travel to the Hudson Valley for four nights in Ridge Suites at Wildflower Farms, Auberge Resorts Collection. While there, they will enjoy four Box Suite tickets at the Bethel Woods Center for the Arts with VIP concert amenities to a concert of the winning bidders' choosing in summer 2025, including entry through the member gate, access to the member lounge and a buffet dinner. Guests also will receive four tickets to The Museum at Bethel Woods with a behind-the-scenes tour, one full-day Taste of the Track experience at Monticello Motor Club, and one 60-minute spa treatment per person at Thistle, An Auberge Spa. The package includes Private Air from Naples, Florida to Pittsfield, Massachusetts, from Pittsfield, Massachusetts to Hudson Valley, New York, and from Hudson Valley, New York back to Naples, Florida.

- **“Eastbound Westbound: A Journey through Napa and Bordeaux”:** Two couples will travel on a seven-day luxurious East and West journey through the world’s premier wine regions in Napa Valley, California and Bordeaux, France hosted by ADAMVS Proprietor Denise Adams. The journey begins with three nights’ accommodations in Napa where guests will enjoy a private biodynamic vineyard tour at ADAMVS hosted by Adams, followed by lunch. They also will enjoy an exclusive private screening at Cameo Cinema in St. Helena of the documentary *Eastbound Westbound* featuring ADAMVS and Château Fonplégade, a private guided tour of the art collection at the Kramlich Residence and Collection, a private multi-course farm-to-table dinner at ADAMVS prepared by a renowned chef and paired with ADAMVS wines, and two dining experiences at Napa’s finest restaurants with custom menus. The couples will then fly One-Way Private Air from Napa to Bordeaux on a Gulfstream 550. In Bordeaux, they will enjoy three nights’ accommodations at the private estate residence at Château Fonplégade in Saint Émilion. Experiences will include a private biodynamic vineyard tour hosted by Adams at Château Fonplégade, a custom blending session to create a personalized Bordeaux blend, and exclusive visits to Bordeaux estates with private tours and tastings at prestigious Right Bank estates. Guests also will enjoy a private hands-on cooking class at Château Fonplégade with a renowned French chef and a private multi-course dinner at Château Fonplégade paired with the estate’s wines. The package also includes a collection of incredible wines, including one 3 Liter bottle of 2015 ADAMVS QUINTVS Cabernet Sauvignon; one 3 Liter bottle of 2015 Château Fonplégade; six 750ml bottles of 2011 ADAMVS Cabernet Sauvignon; six 750ml bottles of 2011 Château Fonplégade; and four 750ml bottles of the winners’ custom blended wine.
- **“The Best of Penfolds in Australia and Napa”:** Two couples will enjoy a five-night experience in Australia on November 3-8, 2025 with Penfolds, including the 2025 Melbourne Cup, plus three nights in Napa Valley, California. The trip begins in Melbourne with two nights’ accommodations at a luxury hotel and four tickets to the Melbourne Cup horse race on Tuesday, November 4, 2025 with seats in the Penfolds Marquee lounge overlooking the Birdcage track and mounting yard, including food and select Penfolds wines in the lounge. Guests will then travel to Adelaide for three nights’ accommodations at a luxury hotel. While there, they will enjoy an in-depth tour of Penfolds Kalimna Homestead in Barossa Valley with a Penfolds winemaker, along with an aerial view of the Barossa region, including lunch and fortified wine tasting, morning VIP tour of the Fleurieu Peninsula, and evening private tour of Magill Estate accompanied by a Penfolds winemaker, followed by a seven-course icon wine pairing dinner. Then, it's off to Rutherford, California for three nights at Penfolds’ 1913 Private Arts & Crafts residence. There, the couples will enjoy a five-course degustation wine dinner hosted by a Penfolds ambassador featuring Penfolds California Collection of wines, a private

Diamond Mountain vineyard tour, picnic lunch and wine tasting as well as a hot air balloon tour and wine country brunch and a private tasting experience at Etude Winery and Frank Family Winery. The trip includes Roundtrip, Business Class Airfare from the United States to Australia and One-Way Commercial Airfare from Melbourne to Adelaide. The couples also will share 12 assorted 750ml bottles of Penfolds wines from both Australia and Napa, including two bottles of highly sought after 2018 Penfolds Bin 95 Grange.

- **“Classic Cars and Cutting-Edge Wine”:** One winning couple will receive a 2024 Ford Bronco Raptor 4x4 pick-up truck with Oxford White exterior, grey top and black onyx seats and then share a VIP experience together with a guest couple at the 2025 Monterey Car Week in Pebble Beach, California, hosted by Ford Motor Company and CEO Jim Farley on August 13-18, 2025, plus two nights in Healdsburg, California. While in Monterey, the two couples will enjoy five nights’ accommodations in Suites at Carmel Valley Ranch. During their stay, they will visit with Jim Farley at his private garage in Monterey, including lunch, join Ford as their guest at The Quail, A Motorsports Gathering, and walk the lawn with Jim and others. Guests also will accompany Ford at the Rolex Monterey Motorsports Reunion at Laguna Seca on Friday with a track experience, including access to the paddocks, followed by a special lunch with Jim in the Driver’s Club on Saturday as well as four tickets to the Sunday Pebble Beach Concours d’Elegance, including a closing lunch with Jim. While in the area, the winners will also enjoy a multi-course dinner at Cella Restaurant, paired with select Aperture wines. Then, it’s off to Healdsburg for two nights at Montage Healdsburg, including an elevated VIP tasting experience at the Aperture Cellars estate. The winning couple also will receive a 1.5 Liter bottle of 2022 Aperture Cellars Bordeaux Red Blend and a 1.5 Liter 2022 Aperture Cellars Cabernet Sauvignon.
- **“Heart and Seoul”:** Two couples will embark on a five-day adventure through Seoul, South Korea hosted by Shafer’s Managing Director Matthew Sharp, plus an insider’s visit to Shafer Vineyards in Napa Valley, California. The journey begins with Roundtrip, Business Class Airfare from the United States to Seoul, where guests will enjoy four nights’ accommodations at the Five-star The Westin Josun Seoul along with dinner at The Ninth Gate, including an exclusive wine tasting with the estate sommelier; dinner at Michelin-starred L’Amant Secret; and dinner at the iconic Michelin-starred Eatanic Garden. Guests also will have a Private Suite experience in a Sky Box at Incheon SSG Landers Field during a Landers baseball game along with a round of golf at a Shinsegae-owned club and a shopping and dining experience at House of Shinsegae with a tour and tasting at one of the most preeminent collections of wines in the world. In Napa Valley, the couples will enjoy an exclusive tour and tasting at Shafer Vineyards hosted by Matthew Sharp, including an ultra-rare tasting of multiple vintages of Hillside Select from the past 20-plus years, and dinner under the stars with Shafer library wines poured by Winemaker Elias Fernandez and a private performance by internationally recognized guitarist Jeff Wells. To remember their experience, the couples will share six 6 Liter bottles of Shafer Hillside Select (one each: 2007, 2010, 2012, 2016, 2018 and 2021).
- **“Million Dollar Night of Music with Scotty McCreery:”** Bidders will have the opportunity to be one of just 40 couples who will attend an exclusive acoustic concert featuring award-winning artist Scotty McCreery at The Club Room at Campiello in Naples, Florida on Thursday, December 11, 2025. For only \$25,000 per couple, the night will begin with a cocktail reception followed by a delectable dinner served with wines and a live performance by McCreery. This North Carolina native first came onto the national scene when he made history in 2011 as both the first country artist and the youngest male artist of any genre to debut his first studio album, the Platinum-certified *Clear As Day*, at No. 1 on the all-genre Billboard Top

200 Album chart. Since then, he's racked up the accolades, including being an ACM and CMT award winner and being inducted into the Grand Ole Opry.

- **“The Paris of Your Dreams”**: Three couples will experience three Parisian nights with Colgin Cellars and LVMH hosted by proprietors Ann Colgin and Joe Wender. The trip begins with three nights' accommodations in either the Quintessence Suite or the Ravel Suite at Cheval Blanc Paris. During their stay, the couples will enjoy a private guided tour of the art exhibits at the Fondation Louis Vuitton and a rare and exclusive tour of the Christian Dior Atelier, followed by lunch at Le Restaurant Monsieur Dior. They also will experience a private tour of the recently refurbished and reopened Notre-Dame Cathedral. One-of-a-kind meals will include a private dinner at the exclusive, invitation only, LVMH Apartment with wines from the LVMH Vins d'Exception group featuring classic vintages from Colgin Cellars and exceptional wines poured from Château Cheval Blanc, Château d'Yquem and Domaine des Lambrays; an exclusive dinner hosted by Ann and Joe at one of their favorite restaurants in Paris, served with a selection of fine wines; and a retrospective dining experience at Three Michelin-starred Plénitude, featuring Colgin Cellars wines. This lot also includes an incredible collection of fine wines, including two 3 Liter bottles of Colgin Cellars Tychson Hill (one each from 2005 and 2010); two 3 Liter bottles of Colgin Cellars Cariad (one each from 2005 and 2010); and two 3 Liter bottles of Colgin Cellars IX Estate (one each from 2005 and 2010).

“These extraordinary live auction lots combine some of the world's very best wines with some truly remarkable travel and dining opportunities and are generating a lot of enthusiasm,” said Debbi Cary, 2025 NWWF Action Lot Committee Member. “They are the perfect addition to what promises to be an amazing silver anniversary celebration of the Naples Winter Wine Festival.”

Ticket packages for the 25th annual Naples Winter Wine Festival start at \$17,500 per couple for a Double Magnum package and \$40,000 for two couples to experience a Jeroboam Package. For additional information, please visit: napleswinefestival.com/about-the-festival.

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About Naples Winter Wine Festival

The Naples Winter Wine Festival (NWWF), one of the world's most prestigious charity wine auctions, offers a weekend of unforgettable memories. Guests enjoy world-class food and wine during intimate dinners in elegant, private homes and other landmark settings throughout Naples and are invited to bid on once-in-a-lifetime travel and wine experiences during an electrifying live auction. Since its inaugural event in 2001, the NWWF has raised almost \$302 million, making a profound difference in the lives of hundreds of thousands of children in Collier County.

About Naples Children & Education Foundation

The Naples Children & Education Foundation (NCEF), the founding organization of the Naples Winter Wine Festival, is improving the educational, emotional and health outcomes of underprivileged and at-risk children. Through its annual grants and strategic initiatives, NCEF has impacted close to 90 of the most effective nonprofits in the local community, providing 350,000 children with the services and resources they need to excel. NCEF's unique approach, which emphasizes collaboration between organizations and bridges public and private resources, has become a blueprint for how to transform a community, one issue at a time.

For additional information on the Naples Children & Education Foundation or the Naples Winter Wine Festival, contact Lisa Juliano at lisa@napleswinefestival.com or 239-514-2239.