



Naples Winter Wine Festival Set to Return for Another Amazing Weekend of Food, Wine and Fun from January 30, 2026 through February 1, 2026

Nation's top charity wine auction returns to The Ritz-Carlton Naples, Tiburón for its 26th annual celebration after raising a record of over \$34 million for underserved children this year

Naples, FL (May 20, 2025) – The Naples Children & Education Foundation (NCEF), founders of the Naples Winter Wine Festival (NWWF), is proud to announce that the NWWF will return for its 26th annual celebration featuring some of the world's very best wines, food and unforgettable travel experiences from January 30, 2026 through February 1, 2026 at The Ritz-Carlton Naples, Tiburón.

With three days of festival activities, the 2026 NWWF will once again showcase dozens of award-winning chefs and acclaimed vintners who generously donate their time and talents at intimate private dinners throughout Naples, plus an incredible live auction with one-of-a-kind auction lots.

This year's theme "Picture This" reflects the NCEF's mission of transforming the lives of children in need. It is a call to imagine and to believe in what is possible when compassion meets action. The theme challenges Festival supporters, vintners, chefs and donors to picture the impact their generosity can have in creating a world of endless futures for children in our community.

The 2026 NWWF Co-Chairs are Nena and Bill Beynon and Ashley and Adam Gerry. Both couples are well-known community supporters who have actively participated in the past several Festivals.

Originally from West Virginia, Nena and Bill Beynon have been full-time residents of Naples since 1998. The Beynons have been actively involved in many non-profit organizations since moving to Naples. The couple attended their very first NWWF in 2016 and fell in love with the mission of the organization. They are experienced as co-chairs of the NWWF for several prior Festivals.

Bill is President and Chief Executive Officer of Capital Wealth Advisors where he leads a team of more than 50 professionals focused in the areas of wealth management and estate planning. Under his leadership, the firm has been recognized as one of the fastest growing private companies by *Inc. 5000*. Nena's career was in elementary education, serving 23 years in the classroom. Her tenure focused on elementary education teaching fourth and fifth grade students.

“Plans for the 2026 Naples Winter Wine Festival are coming together very quickly,” said 2026 NWWF Co-Chair Bill Beynon. “Our stunning live auction is sure to once again draw interest with top wines, cuisine and one-of-a-kind experiences found nowhere else in the world with every dollar raised under the tent going to benefit underprivileged and at-risk kids in Collier County.”

Ashley and Adam Gerry moved to Naples in 2003 and have been generous patrons of the NWWF since 2011. They joined NCEF as Trustees in 2023. Ashley has served on the Online Auction Committee and is currently on the Board of Directors. Adam currently serves on the Grant Committee.

Ashley is a Southwest Florida philanthropist who has made it her job to invest in our community. For more than 15 years, her passion for bettering the lives of others has led her to champion some of the most successful nonprofits serving those most in need across the region. Adam is currently Chairman and Chief Executive Officer of Granite Associates, a single-family office, investment firm which invests across different asset classes. He also has been actively involved philanthropically with local nonprofits and serves on the boards of several other organizations.

“It is an honor to be entrusted with leading such an important event as the Naples Winter Wine Festival,” said 2026 NWWF Co-Chair Ashley Gerry. “We look forward to welcoming everyone back together for another impactful weekend benefitting our community. Every paddle raise, every auction bid, every act of giving brings us closer toward our goal of creating lasting change.”

The 26th annual NWWF comes following the record-breaking event in January 2025 at which over \$34 million was raised. Funds are distributed by NCEF via traditional annual grants to individual nonprofits and multi-partner, multi-year strategic initiatives focusing on the well-being of the whole child, including child advocacy, education and healthcare.

Ticket packages for the Naples Winter Wine Festival are sold for the entire weekend and start at \$17,500 per couple for a Double Magnum package and \$40,000 for two couples to experience a Jeroboam package. For more information, please visit: napleswinefestival.com/about-the-festival.

#

About Naples Children & Education Foundation

The Naples Children & Education Foundation (NCEF), the founding organization of the Naples Winter Wine Festival, is improving the educational, emotional and health outcomes of underprivileged and at-risk children. Through its annual grants and strategic initiatives, NCEF has impacted close to 90 of the most effective nonprofits in the local community, providing 350,000 children with the services and resources they need to excel. NCEF's unique approach, which emphasizes collaboration between organizations and bridges public and private resources, has become a blueprint for how to transform a community, one issue at a time.

About Naples Winter Wine Festival

The Naples Winter Wine Festival (NWWF), one of the world's most prestigious charity wine auctions, offers a weekend of unforgettable memories. Guests enjoy world-class food and wine during intimate dinners in elegant, private homes and other landmark settings throughout Naples and are invited to bid on once-in-a-lifetime travel and wine experiences during an electrifying live auction. Since its inaugural event in 2001, the NWWF has raised more than \$336 million, making a profound difference in the lives of hundreds of thousands of children in Collier County.

For additional information on the Naples Children & Education Foundation or the Naples Winter Wine Festival, contact Lisa Juliano at lisa@napleswinefestival.com or 239-514-2239.