



## **Naples Children & Education Foundation Names Rosas as Festival Support & Online Auction Coordinator**

**NAPLES, FL** (June 24, 2025) – The Naples Children & Education Foundation (NCEF), the founding organization of the hugely successful Naples Winter Wine Festival (NWWF), today announced the appointment of Karla Rosas as Festival Support & Online Auction Coordinator.

In this position, Rosas will tap her experience in various commercial and retail luxury industries in ensuring the success of NCEF's various events, including its flagship Naples Winter Wine Festival and the associated Online Auction that takes place over 12 days around the annual celebration. This includes lot room coordination, marketing and social media coordination, and event logistics.

"We are pleased to add Karla to our team," said Lisa Juliano, Senior Vice President, Naples Winter Wine Festival & Event Production for NCEF. "Her interest, familiarity and experience with the auction process will be a plus as we work to generate continued success for our annual Online Auction, which plays a critical part in driving our organization's mission."

Rosas brings a unique skillset that encompasses creativity, management and social engagement. She entered the auction industry in 2019, working for a firm specializing in auctioning luxury real estate and yachts. Currently, she is pursuing her goal of being fluent in both French and Italian.

# # # # #

### **About Naples Children & Education Foundation**

The Naples Children & Education Foundation (NCEF), the founding organization of the Naples Winter Wine Festival, is improving the educational, emotional and health outcomes of underprivileged and at-risk children. Through its annual grants and strategic initiatives, NCEF has impacted close to 90 of the most effective nonprofits in the local community, providing 350,000 children with the services and resources they need to excel. NCEF's unique approach, which emphasizes collaboration between organizations and bridges public and private resources, has become a blueprint for how to transform a community, one issue at a time.

### **About Naples Winter Wine Festival**

The Naples Winter Wine Festival (NWWF), one of the world's most prestigious charity wine auctions, offers a weekend of unforgettable memories. Guests enjoy world-class food and wine during intimate dinners in elegant, private homes and other landmark settings throughout Naples and are invited to bid on once-in-a-lifetime travel and wine experiences during an electrifying live auction. Since its inaugural event in 2001, the NWWF has raised more than \$336 million, making a significant difference in the lives of hundreds of thousands of children in Collier County.

For additional information on the Naples Children & Education Foundation or the Naples Winter Wine Festival, contact Lisa Juliano at [lisa@napleswinefestival.com](mailto:lisa@napleswinefestival.com) or 239-514-2239.